To: Suppliers of mobility

From: Kolumbus AS, Ruter As

**Invitation**

**Dialogue Conference on Combined Mobility (MaaS)**

**Time: Monday 12.02.2018**

**Where: Ruter, Dronningens gate 40 – conference room Hovedøya**

*People want to move freely and that must be easy for them to do so. Should we be an attractive mobility provider, we must think smarter and more uniformly.*

**Target audience**

The target audience for this dialogue conference is today and tomorrow’s mobility actors in Combined Mobility. We hope to see public transport providers, operators, actors from relevant public sector, the car sharing and pooling industry, the bicycle and city bike industry, car rental companies, and Start-ups and innovators who want to create the future of mobility.

**Purpose**

The purpose of this conference is to gain insight, meaning sharing information about what is happening in the mobility market, specifically in Combined Mobility. The conference will help identify opportunities for meeting costumers’ future needs and create a sustainable north Jaeren/Rogaland and Oslo/Akershus. We want to meet with various actors in the mobility market and discuss opportunities and future solutions. Following the conference, we want further dialogue.

**Background**

Together with partners, Kolumbus/Ruter has high ambitions to meet the population and companies’ future mobility needs. To ensure that we can deliver in line with established goals, we must ensure that future residents choose green mobility solutions. In our various strategies, we have described what is needed to ensure that public transport, along with bicycle walking will increase the growth of passenger transport in the mentioned urban areas. We have described how trends such as urbanization, digitalization and individualization marks the mobility market. Kolumbus/Ruter wishes to see public transport in a larger perspective, and we believe that the growing sharing-economy, which is still growing, will have a positive impact on the growth target. Future solutions must be developed that combine mass transport with individual tailormade solutions. We must develop a tight and flexible network of integrated mobility solutions and offer a comprehensive, seamless mobility offer in the future. A key factor in achieving the ambitious goals is good cooperation with other mobility actors in the market, which benefit the customers.

Rogaland and Kolumbus have in recent years highlighted mobility. HjemJobbHjem was the first major initiative from the public sector in northern Jaeren. HjemJobbHjem was established in 2015, launched in its current form in 2016 and now has over 300 companies with a total of over 40 000 employees as part of their network. In Rogaland, June 13, 2017, a political decision in the county council was made that Kolumbus should move from being a collective company to becoming a mobility actor. A mobility package has now been established under the Byvekstavtalen for Nordjaeren, and it is Kolumbus who has the secretary role. It is both wanted and expected that Kolumbus will take an active, visible and leading position in mobility in Rogaland, and especially in North Jaeren. To achieve this, it requires cooperation with various commercial actors.

During 2018, Kolumbus/Ruter has the intention to test the area further by performing one or more pilots within Combined Mobility.

**Preliminary program:**

08:00-08:30: Registration and light refreshments

08:30 TBD: Program:

* Welcome, purpose of the conference with Kolumbus and Ruter
* Mobility strategies with Kolumbus and Ruter
* Prepared presentations by all participants (max five to ten minutes depending on the number of participants): Who are you, what opportunities do you see and what’s your vision for mobility within our market areas?
* Further dialogue/information exchange, as well as procedures for possible announcement of competitions for services Kolumbus/Ruter needs. With Koolumbus and Ruter
* Summary and questions

A written report and documentation from the meeting will be prepared, and publicly available on kollektivanbud.no.

The conference will initially be held in Norwegian, but with necessary adjustments for any international participants.

For the sake of meeting capacity there is an opportunity to have up to two people from each organization and we request registration for all participants. Registration be addressed to [anbud@ruter.no](mailto:anbud@ruter.no). Entries must be registered by 31.02.2018, and must contain company name, name and e-mail address.

**Further process after the dialogue conference**

Following the conference, Kolumbus and Ruter will probably need answers to further questions. If this becomes applicable, questions will be sent by 14.02.2018. The answers should be sent by e-mail to: anbud@ruter.no by 28.02.2018, and requires company name, name and e-mail address.

Those who submit a written response can be invited to a one-to-one meeting. Kolumbus and Ruter will be able to contact the individual for questions and clarifications beyond agreed meetings. If this becomes applicable, meetings will be held at Ruter in Oslo during week 10.

Welcome!