# nimber
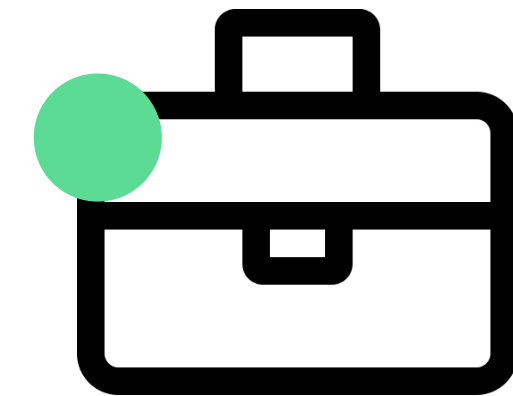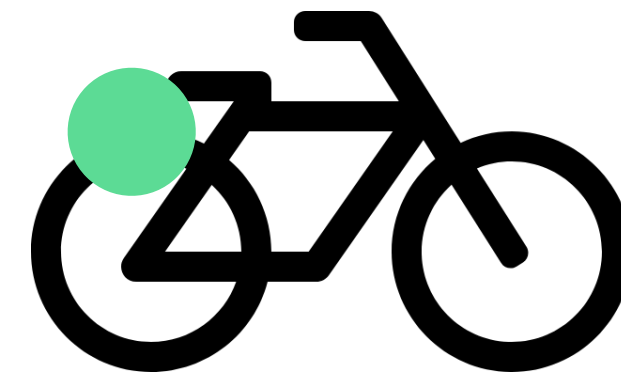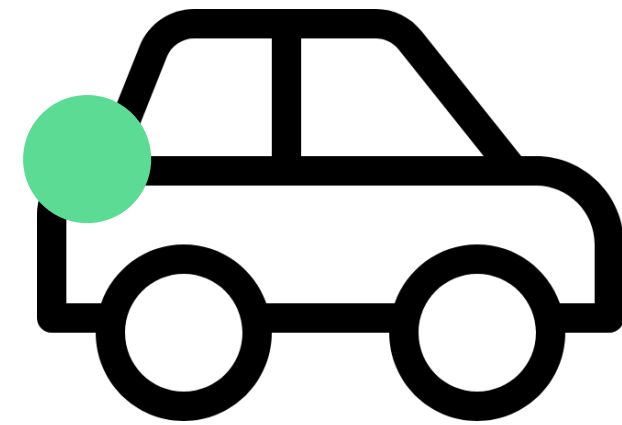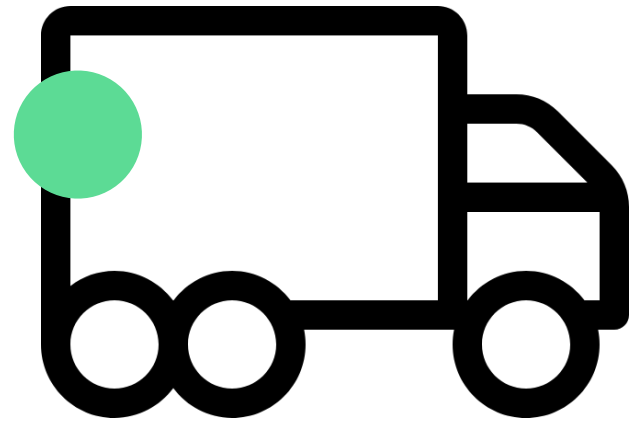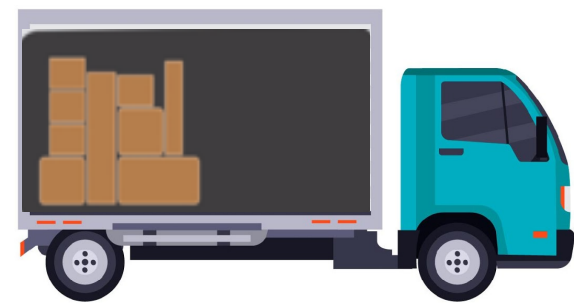
Going your way, anyway

# How it all started…

Every day millions of cars and people commute from location to location with free capacity to carry goods for other people.

# Smarter is better …

Demand for logistics services increases due to exponential growth in e-commerce.
Utilising available free capacity is efficient and good for the environment.

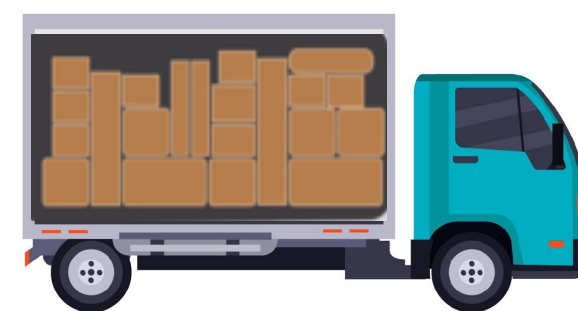**Problem:**



Spare capacity

Congestion

High cost

**Solution:**



Real time
location data

Real time
pricing data

Full load

Eco friendly

Low cost

**nimber**
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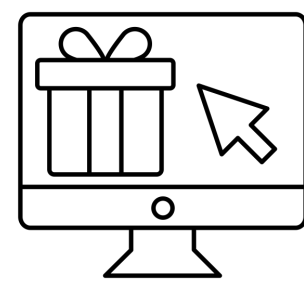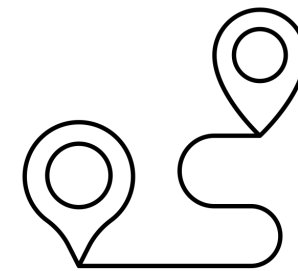
# Do it yourself…

Nimber is a matching platform that connects Senders with Bringers that have spare capacity.

I need to send something

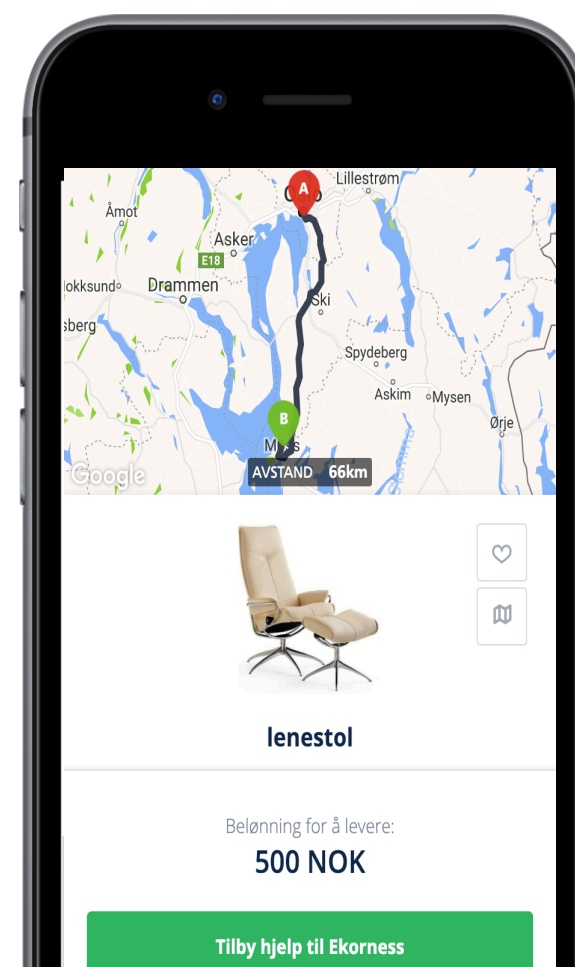I can bring something

Thank you!

**nimber**
Going your way, anyway
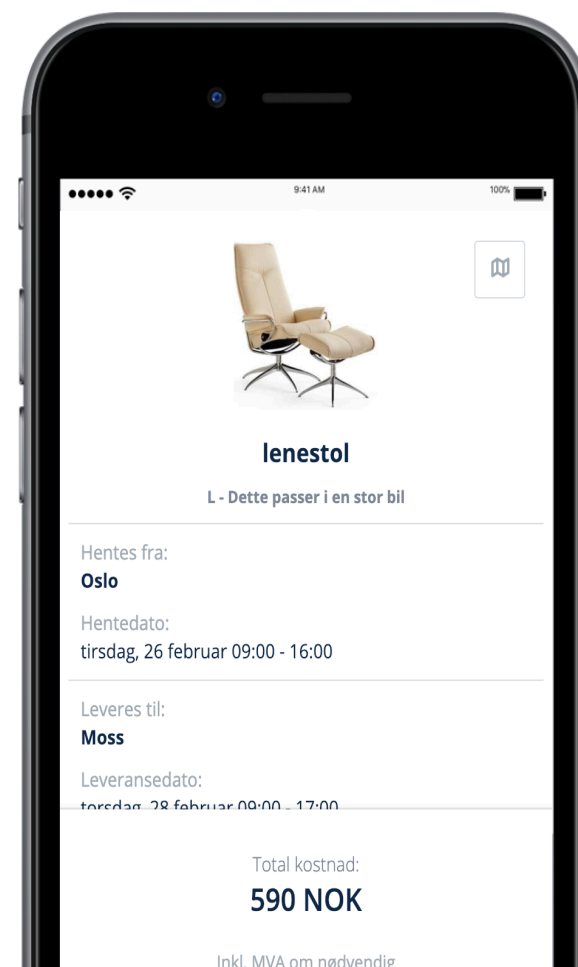
# New concept development...

The main concept was built on commuters with spare capacity. The last couple of years, new concepts have been tested, some are in pilot and some have been successfully launched,

**Some concept and sparring partners:**

| Bus | Taxi | Electric | Train | Projects | Partners |
|-----|------|----------|-------|----------|----------|



20+ SMB customers

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# Value based testing…

To succeed with a service, there need to be a value for all parts of the eco system.

**Free capacity**

**Convenience**

**Added value**

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# Nimbers wish list to Ruter…

Can we explore the potential of utilise existing infrastructure to create a value based concept?

**We have:**

- A set of business customer with needs that can fit
- Experience in how crowd shipping works
- Experience with use of spare capacity
- Already established hypothesis to test and verify
- Flexible technical platform for concept testing
- A new micro hub arriving in end of December

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*Going your way, anyway*