

- Convenient & Reliable Mobile Payments

BlueAccess

- BA has worked with NFC since 2005 and Bluetooth solutions since 2009.
- Own patent pending solution for proximity detection to connect right mobile to back-office or POS, in complex environments
- Own Intelligent Beacon solution







BlueAccess - Applications

Retail





Public Transport





Event/Membership/ID







To consider.....

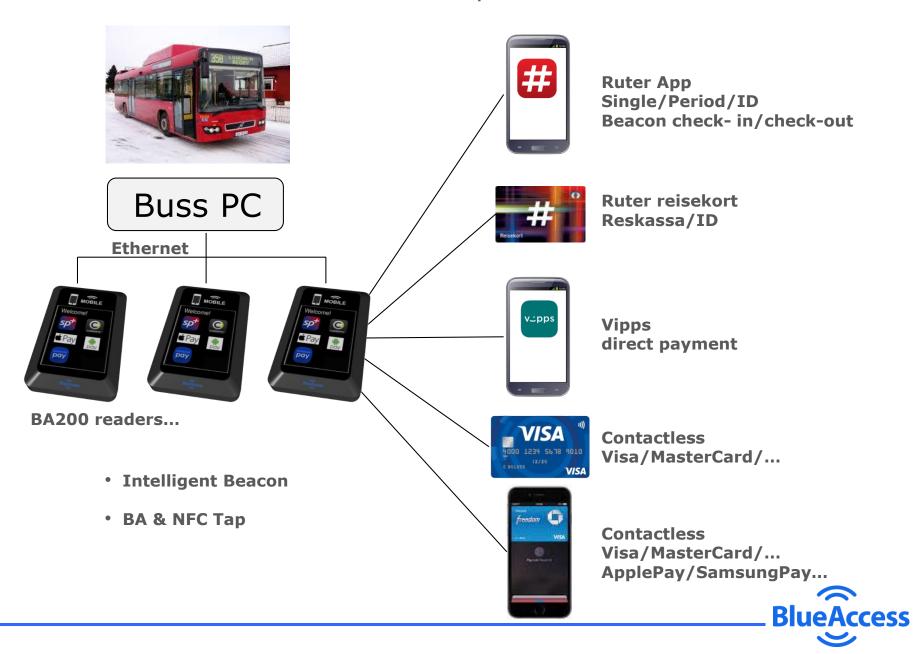
- Different traveler segments regular travelers, tourists, seniors etc.
- Open or closed system or mix
- Flat fare or distance related or mix
- Smart phone penetration
- Personal integrity
- Fraud level ticket inspectors
- Internet connection coverage
- Beacon and smart cards need same set up for check-out pricing?

A successful system most likely need a combination of solutions





Flexible & Future proof solution



BlueAccess unique features



Single reader for all apps/cards

One solution!



No unlocking of the phone (Tap & Intelligent Beacon)

Easy to use!





No mobile coverage required with maintained bank grade security

Works always!







Compatible with all types of smart mobile phones

(~95% of today's mobiles)

- iPhone 4S, 5, 5C, 5S, 6, 6P, 6S, 6SP
- Android 4.3, 4.4, 5.0



Works for everyone!





Thank you!

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