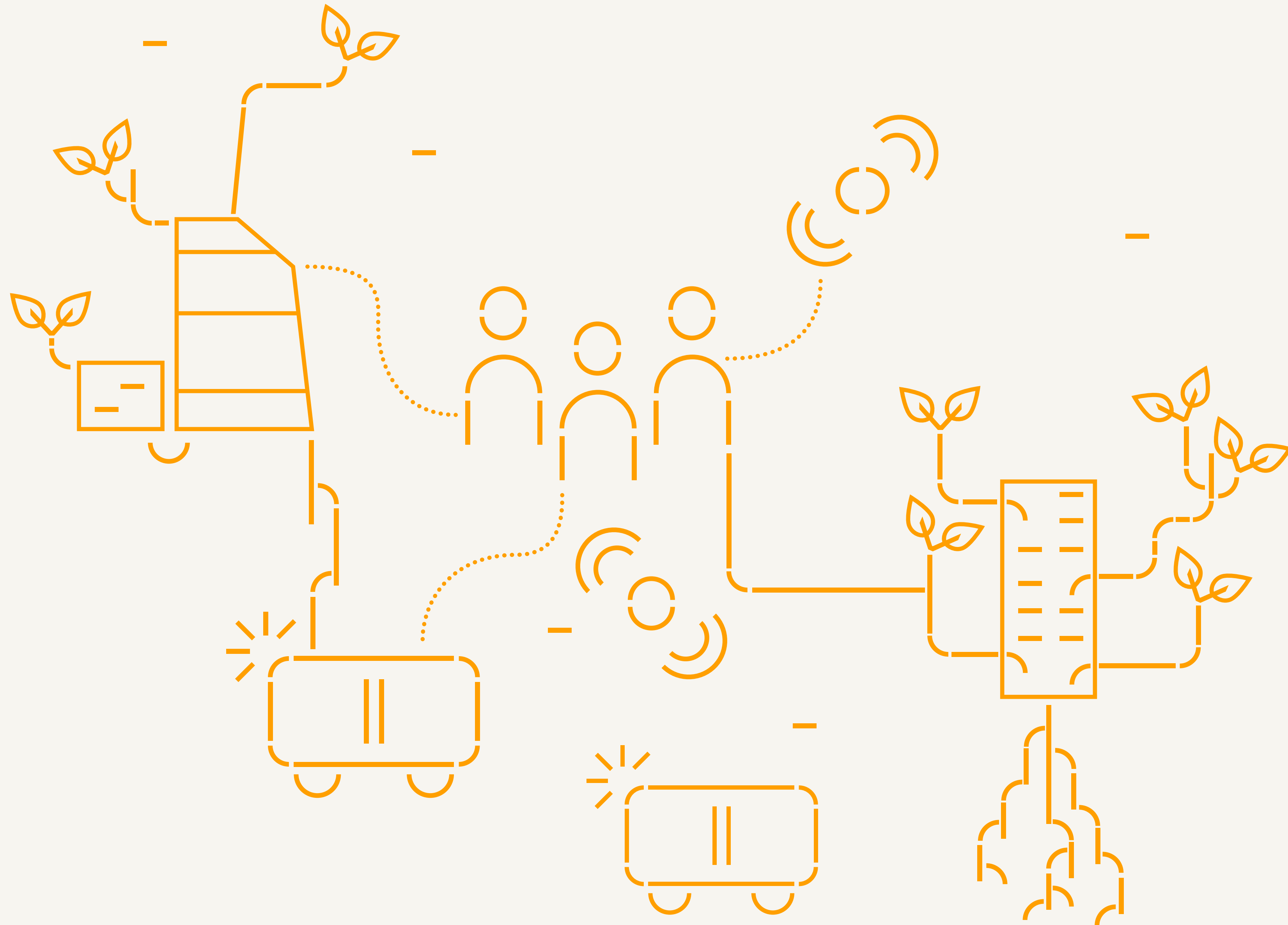


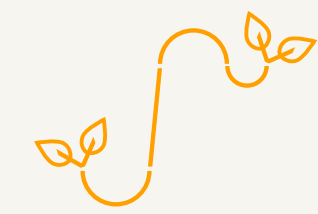
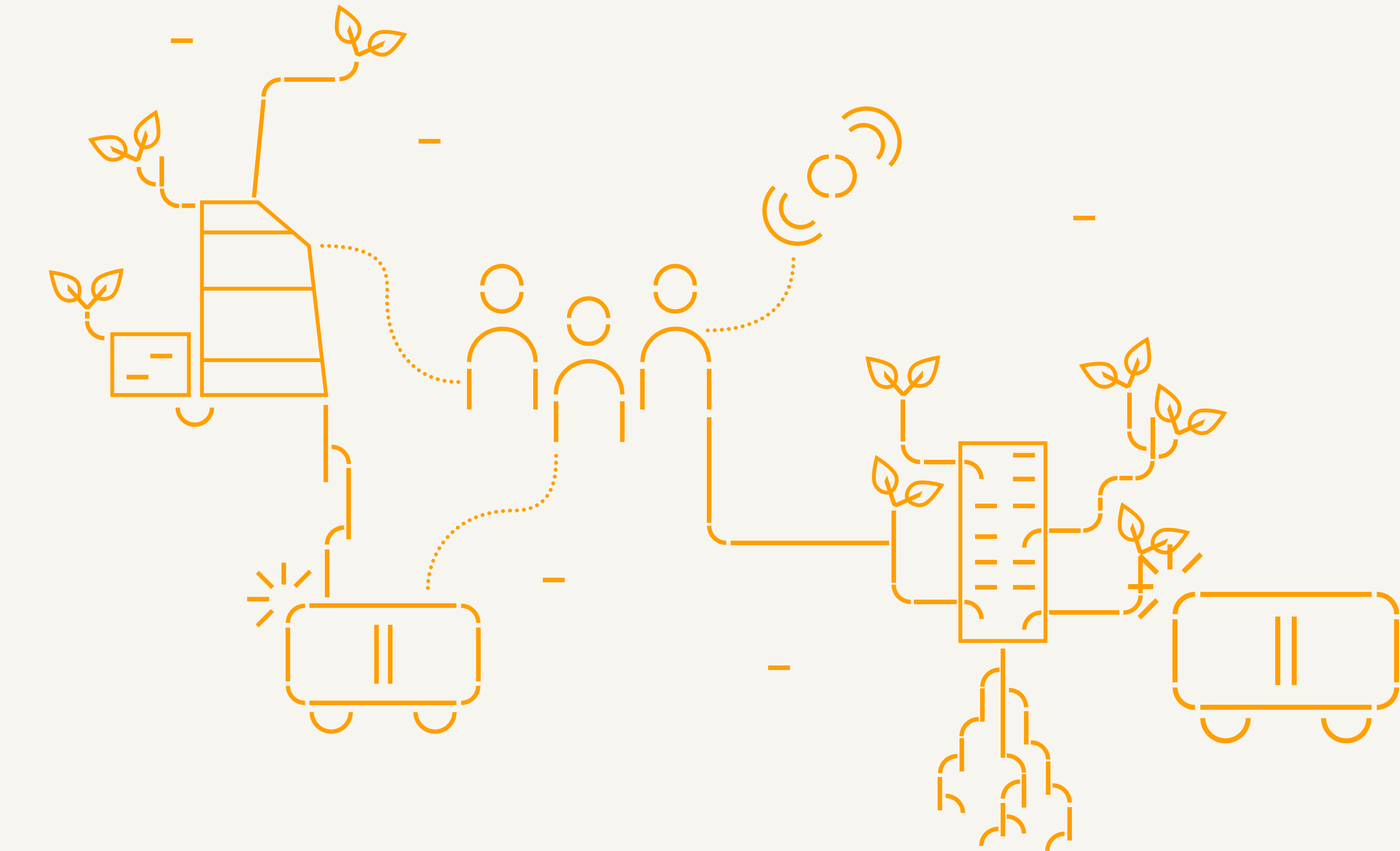
# Innovating Sustainable Mobility



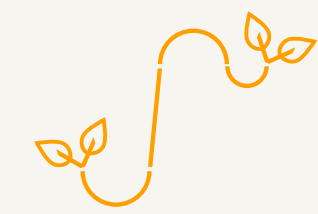
## The purpose of this dialogue conference is:

- 1.To **strengthen our interaction** with both startups and established suppliers, enabling them to **develop solutions that meet our customer's needs**, and at the same time **contribute to a more sustainable region**.
- 2.To strengthen Ruter's understanding of how innovators, startups and established companies can work with Ruter **towards a "sustainable freedom of movement"**, and help us develop cooperation in ways that are mutually beneficial.

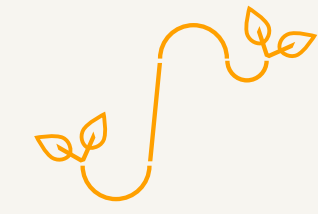
# Innovating Sustainable Mobility



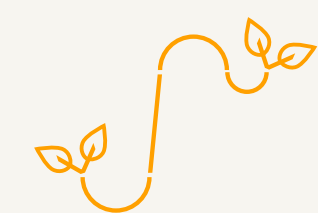
Compass



Data & Sustainability



Combined  
Mobility



Platform



# Topics for discussion:

**Platform and service development** – how can this be used get more people to use more public transportation

**Combined mobility** – how can we increase walking and biking and reduce the use of cars?

**Sustainable future** – How can we measure our contribution to the UN Sustainable Development Goals?

- based on Ruter data and/or other data?
- how can this accelerate the journey towards offering sustainable freedom of movement?

# Time plan

**09:00**

**Welcome - why are we here,** Sindre Østgård

**09:15**

**Innovating for the future.** Bernt Reitan Jensen, (CEO)

Q&A

**09:45**

**Ongoing and planned activities within platform and service development.** Terje Storhaug, (CIO)

Q&A

**10:00**

**Possible future needs in combined mobility,** Endre Angelvik (VP Mobility services)

**10:20**

**Sustainable Freedom of Movement,** Frode Hvattum, (Head of strategy)

**10:40 Break**

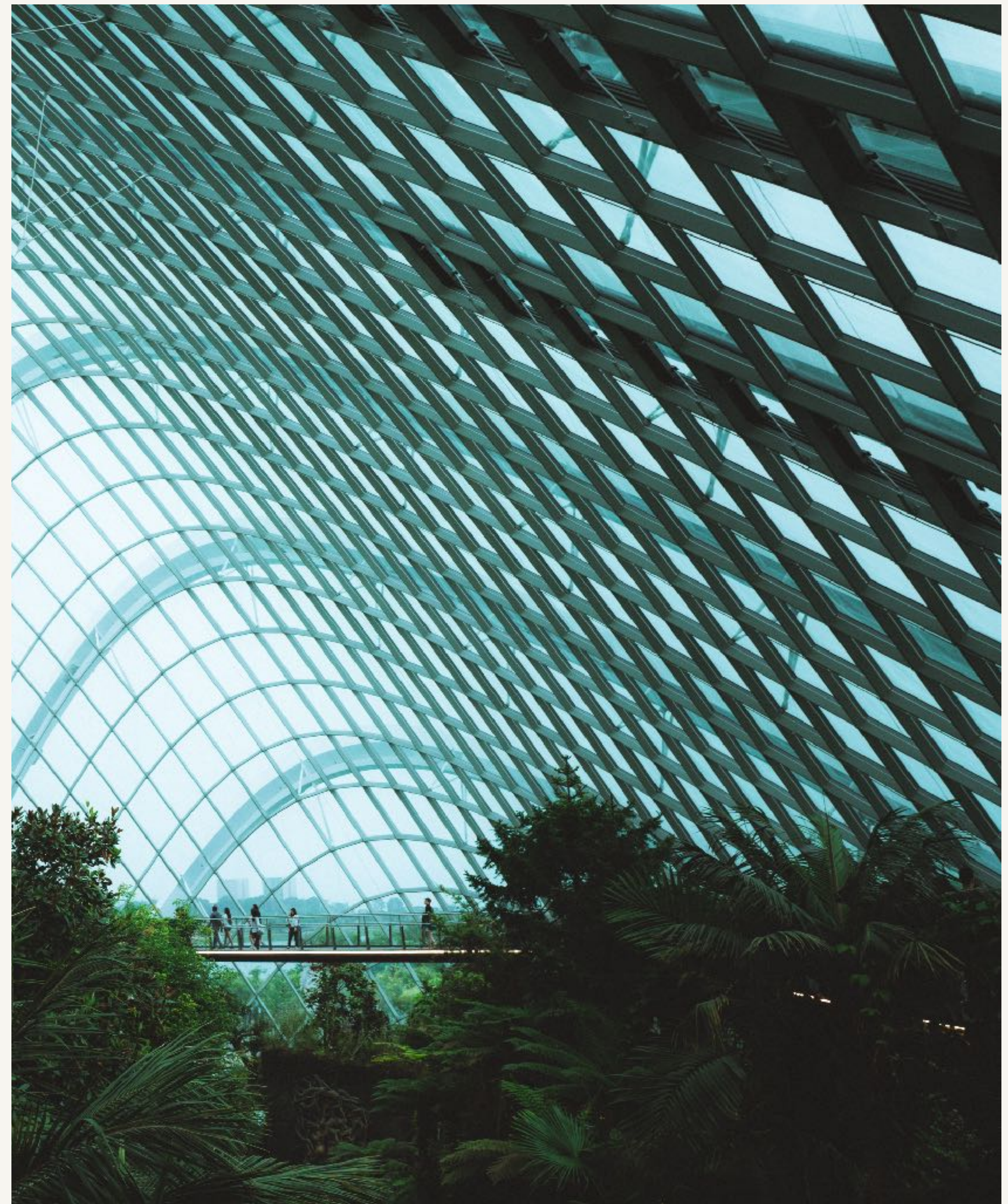
**11:10: Plenary session - input, feedback & dialogue - presentations,** Sindre Østgård

**12:30**

**Closing remarks Next step** Bernt Reitan Jensen, CEO.

# Bernt Reitan Jensen

Innovating for the future



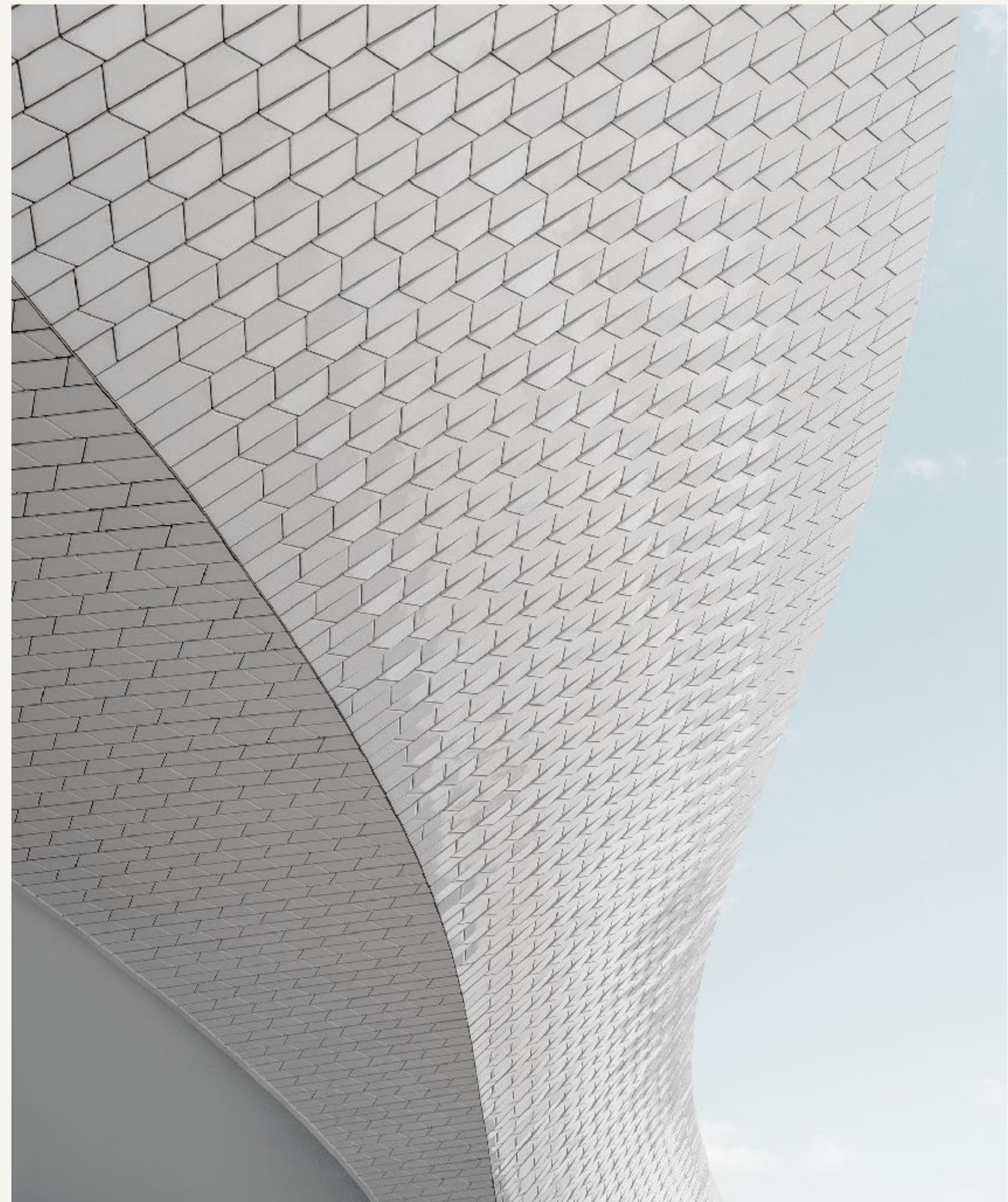
# Terje Storhaug

Ongoing and planned activities  
within platform and service  
development



# Endre Angelvik

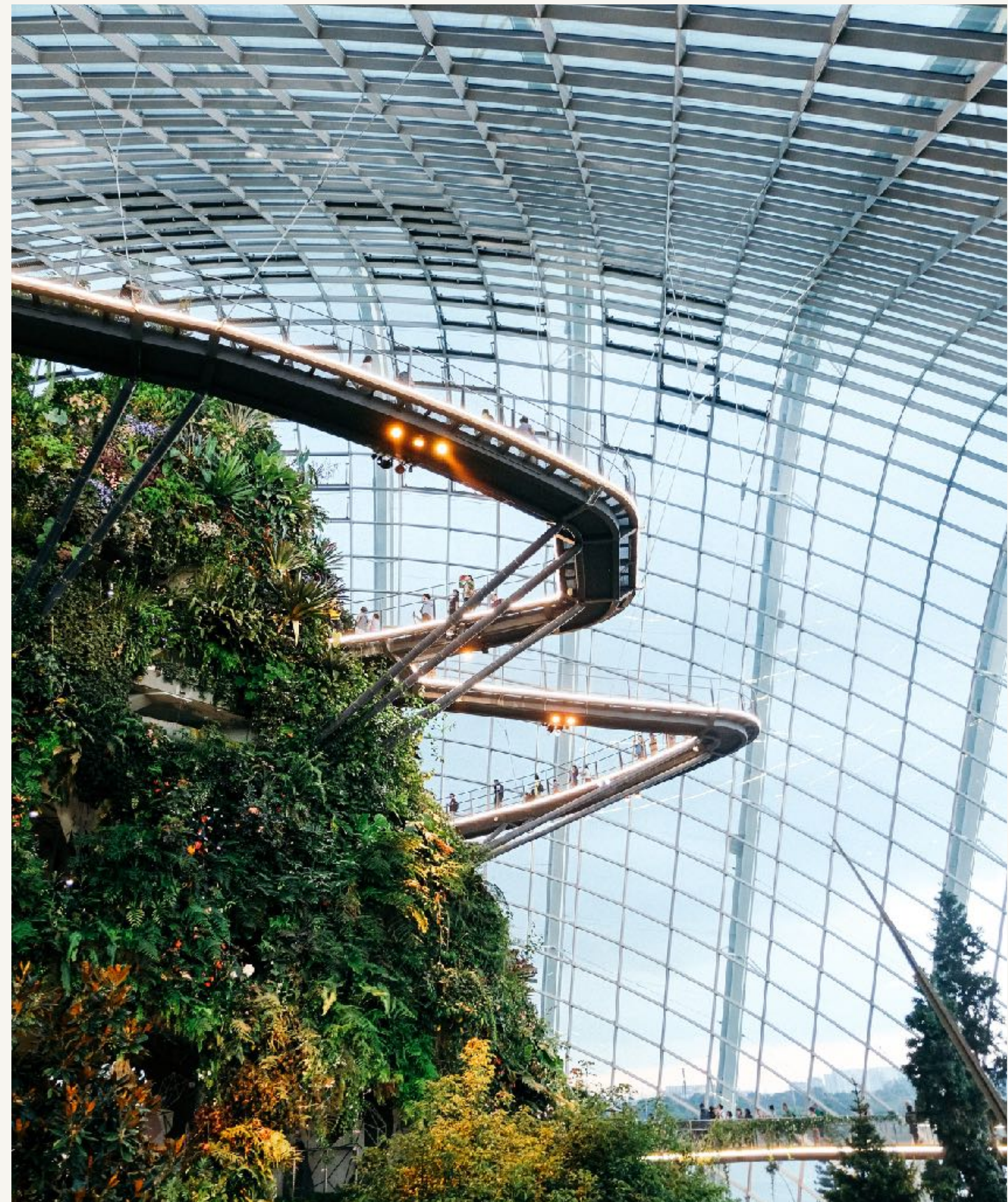
Combined Mobility





# Frode Hvattum

How to improve our customer offering and accelerate the journey towards a sustainable future



# Focus:

Focus areas



?

Possible tracks forwards



## Focus areas:

**Platform and service development** – how can this be used get more people to use more public transportation

**Combined mobility** – how can we increase walking and biking and reduce the use of cars?

**Sustainable future** – How can we measure our contribution to the UN Sustainable Development Goals?

- based on Ruter data and/or other data?
- how can this accelerate the journey towards offering sustainable freedom of movement?

# Moving forward:

Focus areas



?

Possible tracks forwards

