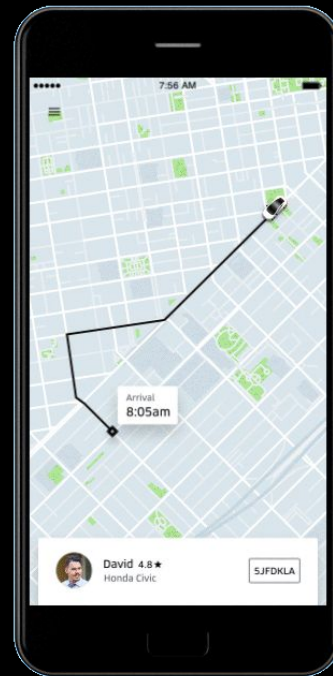
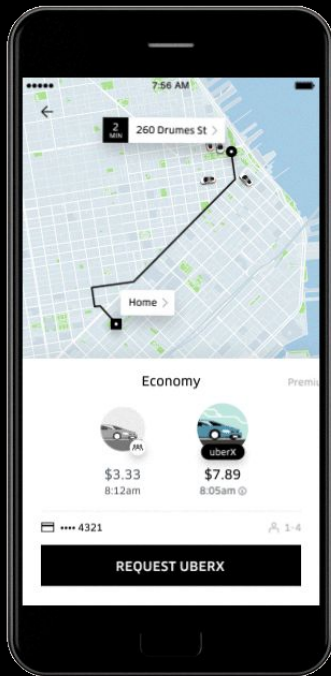
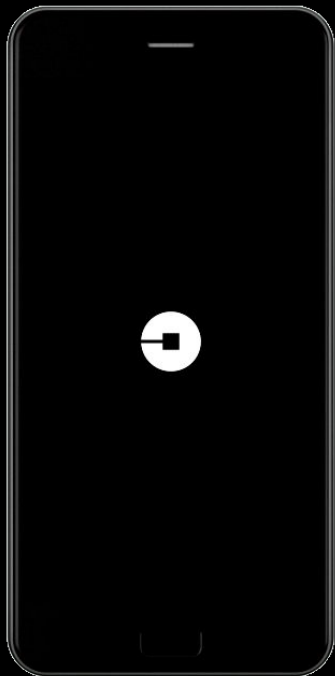


The Future of Urban Mobility

UBER

Your Uber is arriving now

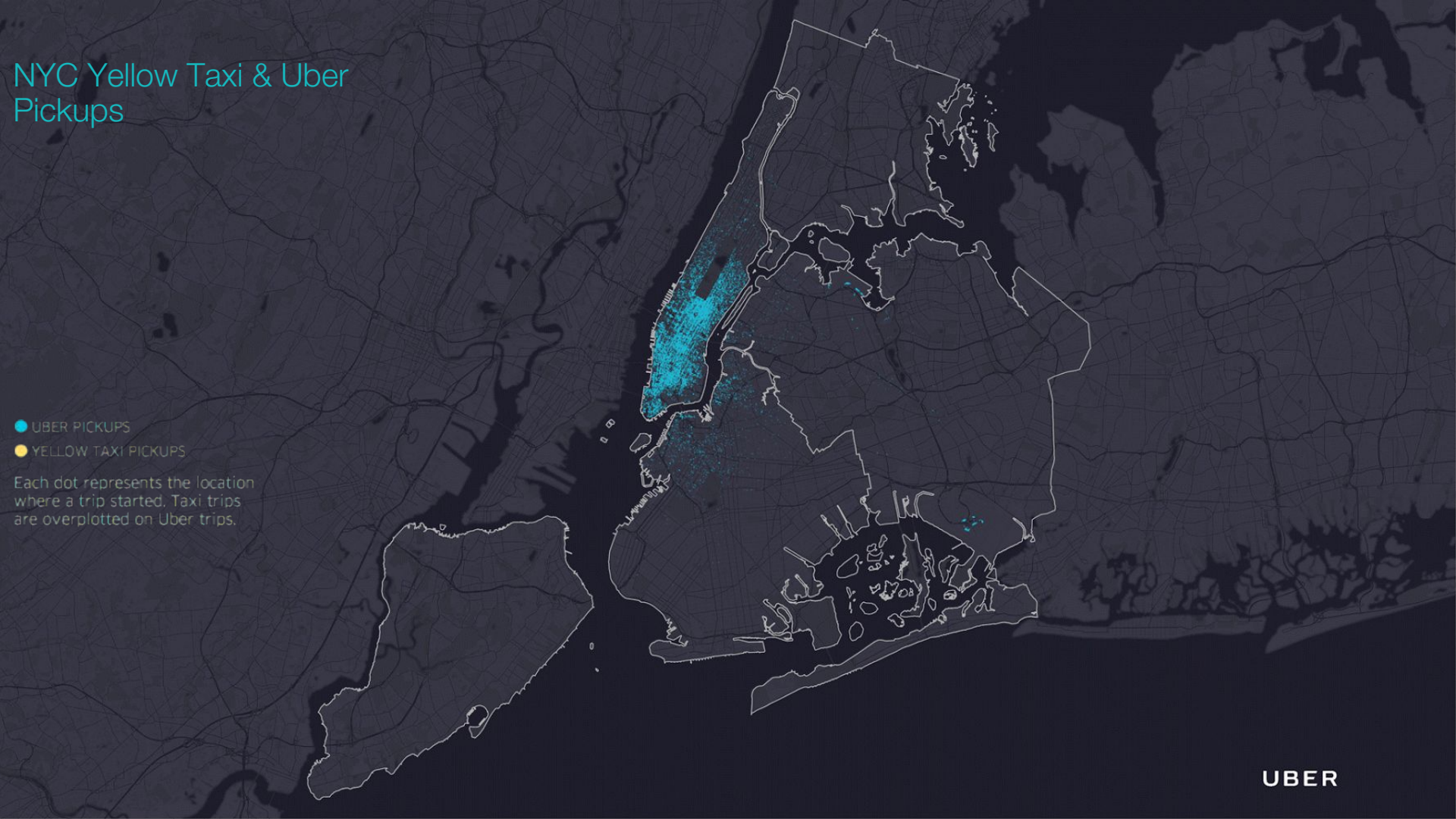




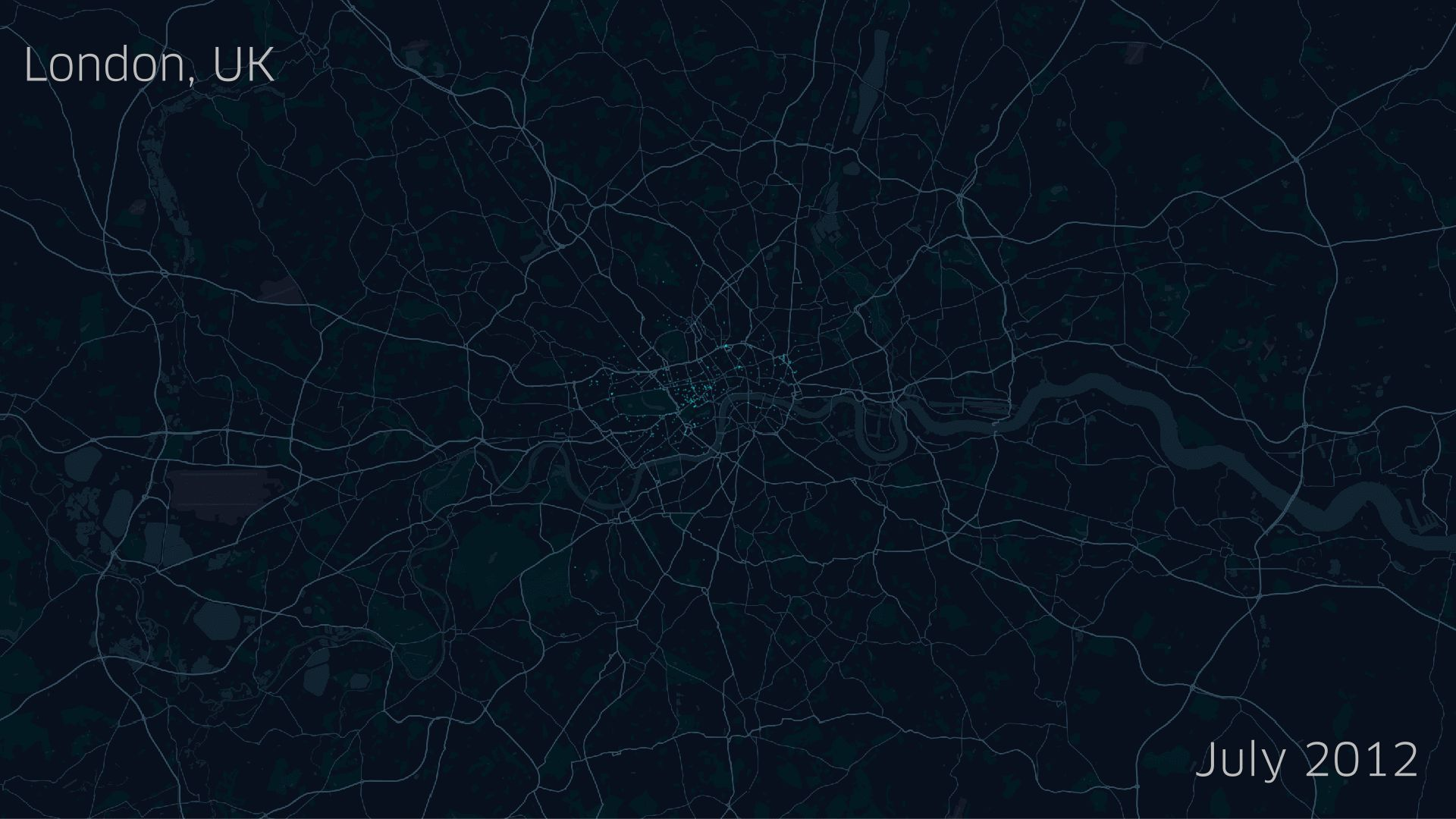
NYC Yellow Taxi & Uber Pickups

- UBER PICKUPS
- YELLOW TAXI PICKUPS

Each dot represents the location where a trip started. Taxi trips are overplotted on Uber trips.



London, UK

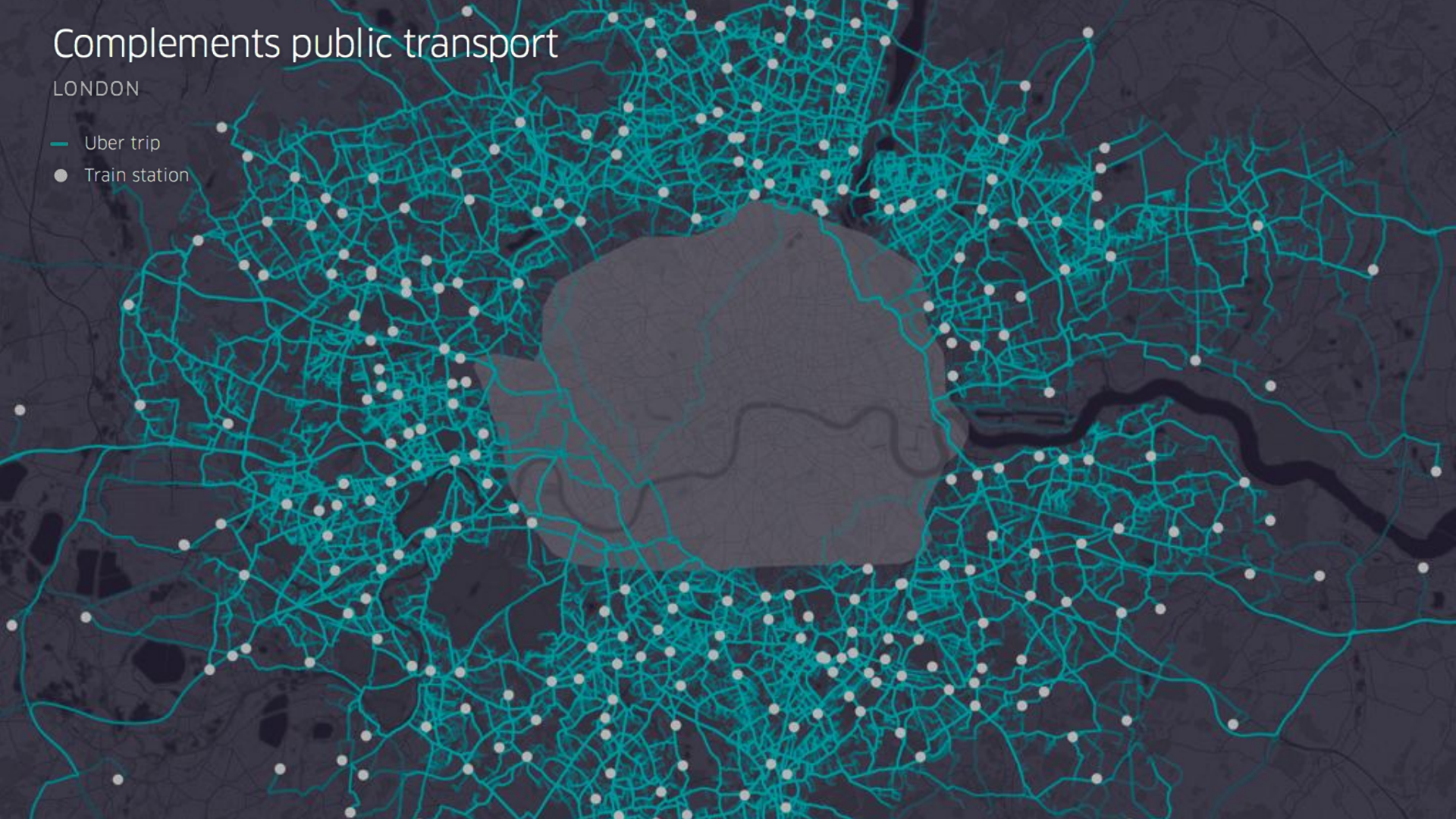


July 2012

Complements public transport

LONDON

- Uber trip
- Train station



Extending Night Tube

LONDON

Decreased
pickups

Increased
pickups

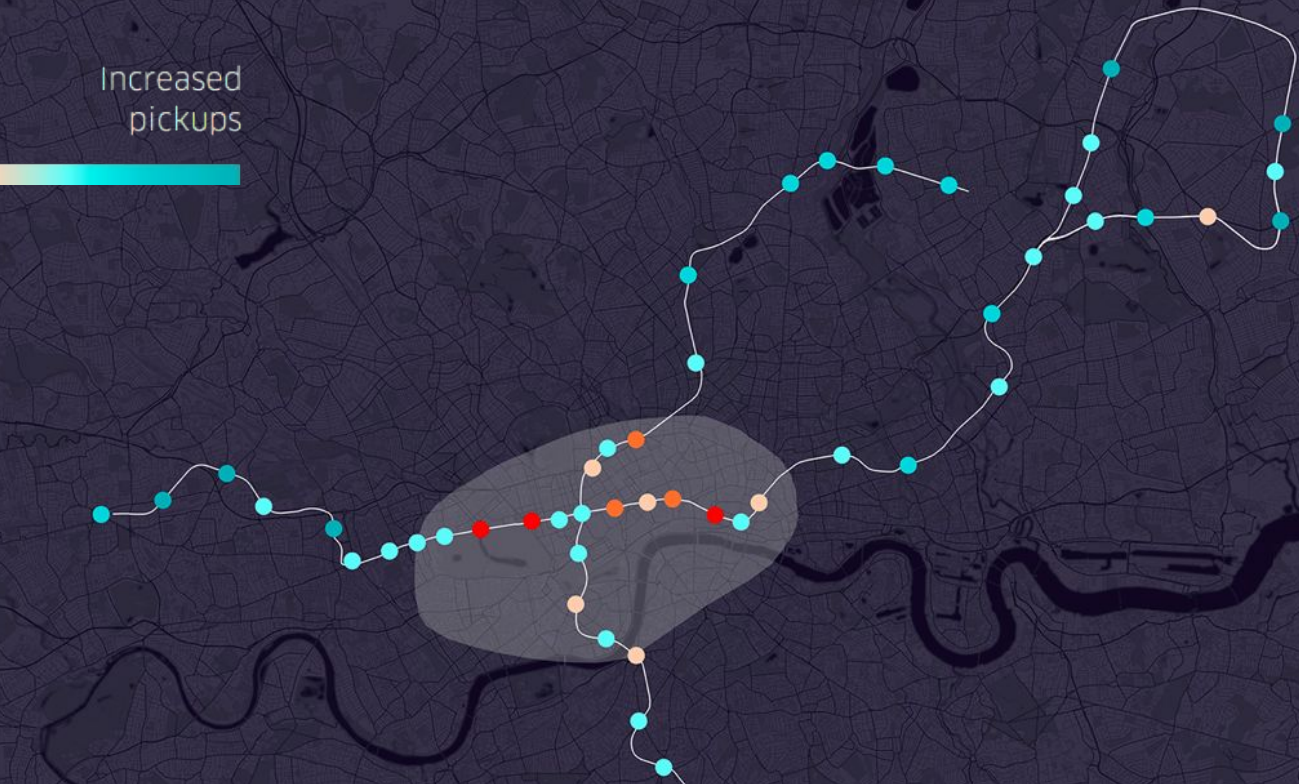
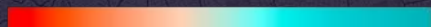
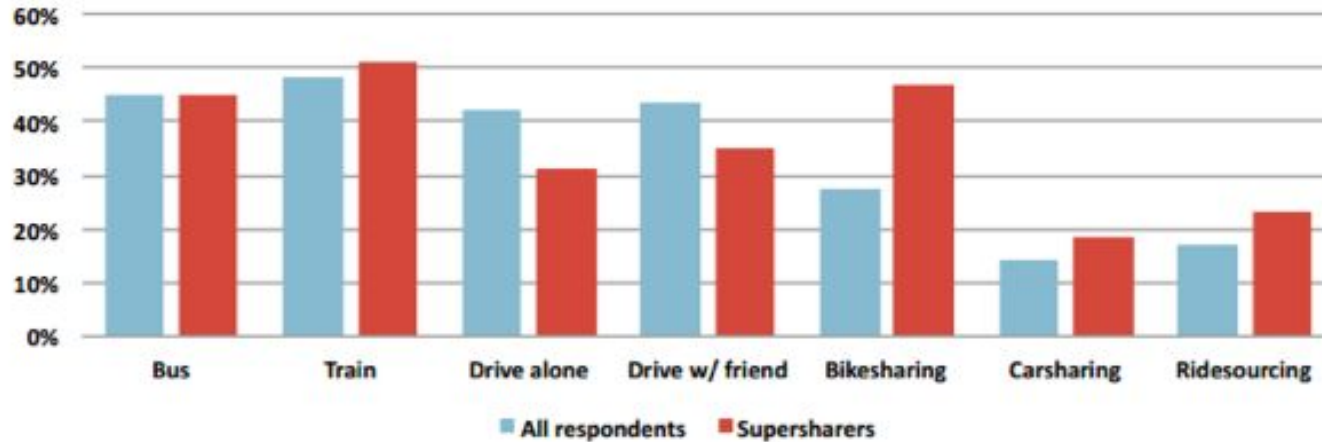


Figure 2:
Frequent use (once or more per week) by mode—supersharers v. all respondents²



The American Public Transportation Association did a study in March 2016 that concluded that Uber users are more likely to use public transit.

- 50% of Uber users ride a train or metro regularly
- 45% frequently use the bus

Global Transit Partnerships Snapshot



SEATTLE, WA: SDOT



SAN FRANCISCO, CA: CALTRAIN

SACRAMENTO, CA: SAC RTD

LIVERMORE, CA: LAVTA

LOS ANGELES, CA: METRO

SAN DIEGO, CA: MTS



DENVER, COLORADO: RTD



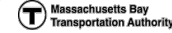
DALLAS, TX: DART



DENTON, TX: DCTA



MINNEAPOLIS, MN: METRO TRANSIT



BOSTON, MA: MBTA TRANSIT



SOUTHEAST PENNSYLVANIA: SEPTA

SUMMIT, NJ

ATLANTA, GA: MARTA



CENTRAL FL: CITY PLANNING

TAMPA BAY, FL: PINELLAS SUNCOAST TRANSIT



MIAMI, FL: DTPW



CANBERRA, AUSTRALIA: ACT



BANGALORE, INDIA: BMRCL





10% of millennial
Uber riders in the
U.S. say they
have either given
up a car or not
bought one



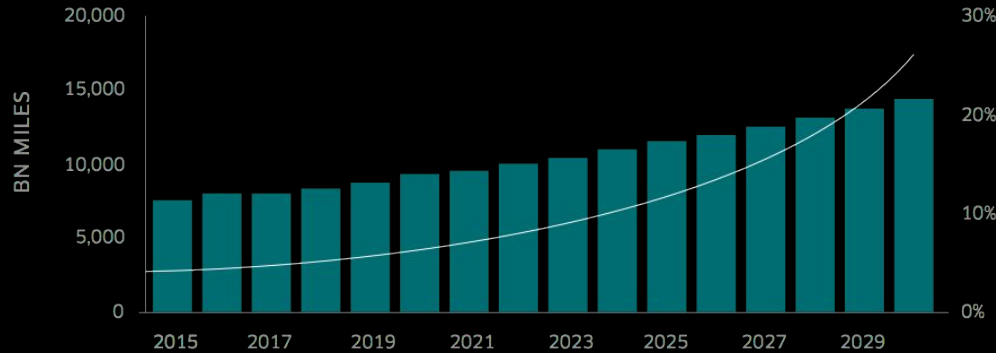
Because of services like Uber...

28% of Londoners who used to own a car no longer do so

32% of our recent riders in London are less likely to buy a car in future

Miles traveled & shared miles

FORECASTS FOR MAJOR REGIONS



Today ride-hailing accounts for 4% of all miles driven globally. By 2030 it will be 25%

UBER