

URBAN LIFE VEHICLE
GOING HEALTHIER, GREENER &
SMARTER

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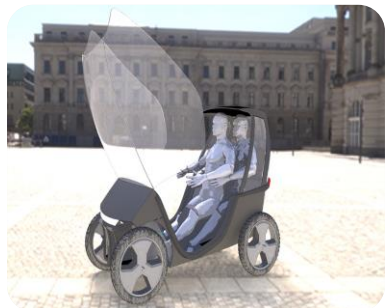
“Public transport systems are becoming less about moving masses and more about moving individuals,” says Finland’s minister of transport, Ms. Anne Berner



Anne Berner

Liikenne- ja viestintäministeri
Kommunikationsminister

URBAN LIFE VEHICLE



ULV VISION

- Fluent transportation system.
- Autonomous vehicles and networks.
- Interconnected vehicles-infrastructure-users-government.
- Eliminated carbon foot print
- Economically accessible
- Safe

*Vehicle: thing used for transporting people or goods.

ULV CONCEPT



ULV GOALS



BUSINESS AREAS



* Leasing and subscription model rates may include access to other networks i.e. Ruter, NSB etc.

SOFTWARE OVERVIEW

SITES
JOURNEY
MANAGEMENT
PLANNING
KILOMETERS
MAINTENANCE
REWARDS
GAMIFICATION
CHAT
NOTIFICATIONS
LOCATION
EASY PAYMENT
PROFILE
HELP AND SUPPORT
PRIVACY
CONFIGURATION
LANGUAGES

BASIC FEATURES

BOOKING
SHARING
HOME SERVICE
REPORT PROBLEM

**PUBLIC TRANSPORTATION, PRIVATE
LEASING AND RETAIL**

MAPS AND ROUTES
ATTRACTIONS
BOOKING
RECOMMENDATIONS
HISTORY
PROMOTIONS

SELF-SERVICE TOURS

UNITS
DELIVERY
CONFIRMATION
TRACKING

DELIVERY SERVICES

OPPORTUNITIES

- ▶ SOFTWARE AS A VALUE PROPOSITION CREATOR.
- ▶ USE OF INCENTIVES FOR SHARED ECONOMY.
- ▶ WIN WIN WIN BUSSINESS SCHEME.
- ▶ TANGIBLE AND INTANGIBLE BENEFITS.



ABOUT US

Snubleflaks AS has a multidisciplinary team with vast expertise within engineering, designing, logistics, transport & technology.



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CTO



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COO



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Complementary startup skills: Entrepreneurship, Design and manufacture, materials, logistics, economy, business & innovation strategies, marketing, software development, Web & App PLM.