



PICK APP

Home delivery. Anything, anytime!

**The most unique home delivery
platform in Scandinavia!**



Problem

There is no home delivery service that brings you whatever you need when you need it in the Scandinavian market!

► Order to delivery time

On-demand delivery isn't option for many types of delivery needs.

► Time slot

Customers want to decide delivery time

► One stop shop

Home delivery of groceries or hot food is not enough alone. Customers want access to digital shopping mall.

On-demand

Pick App delivers groceries and many other products on-demand!

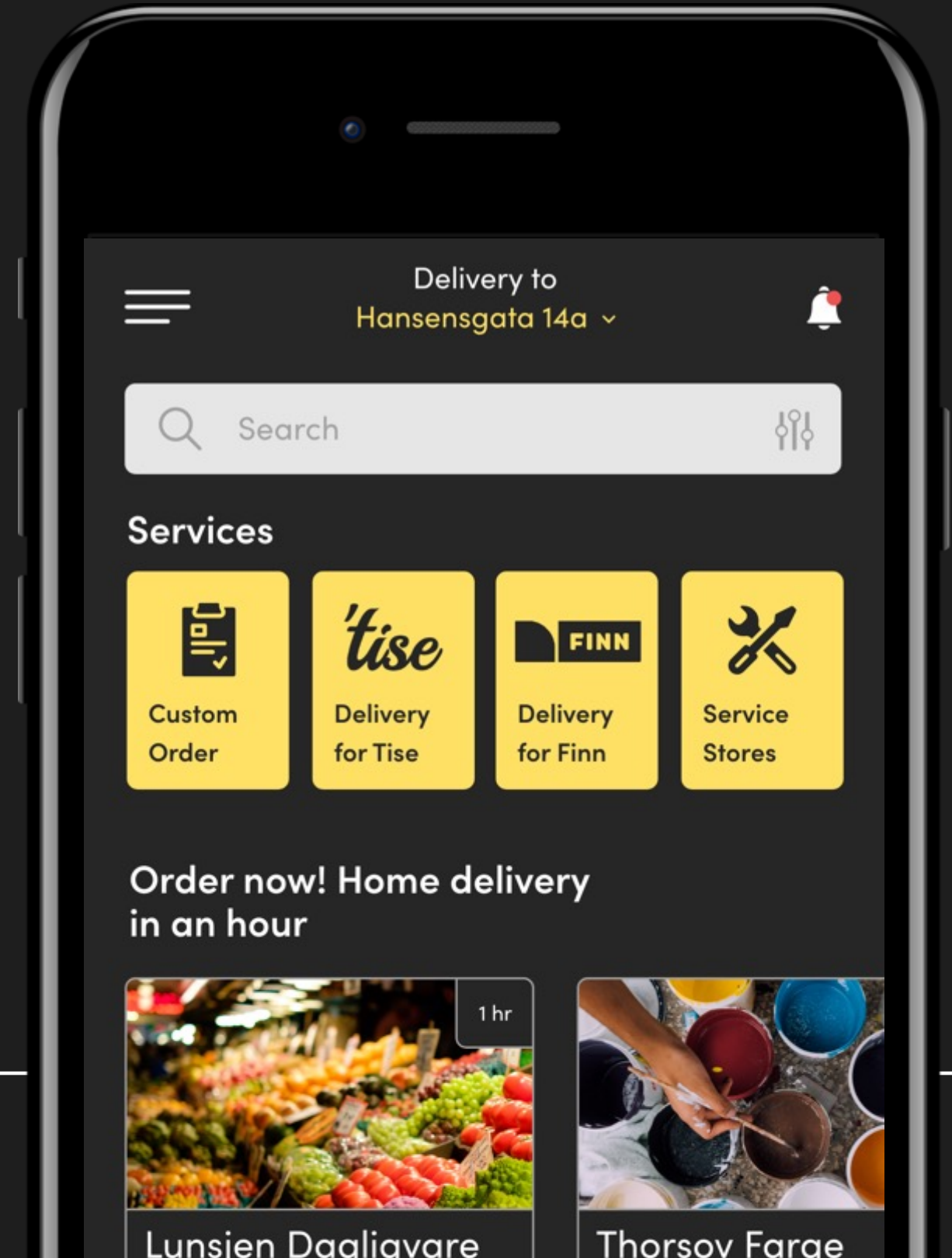
Anytime

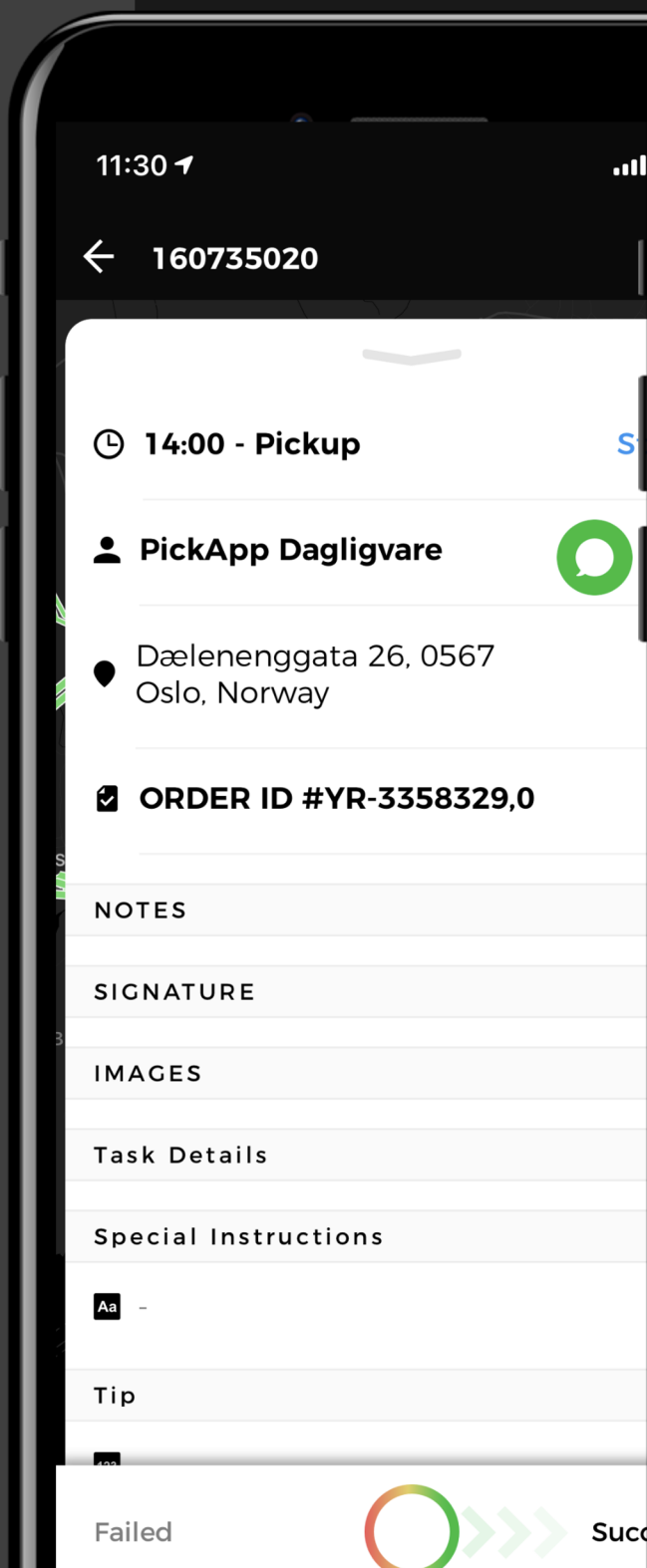
Customers can order and get essential items everyday, no red days.

Anything!

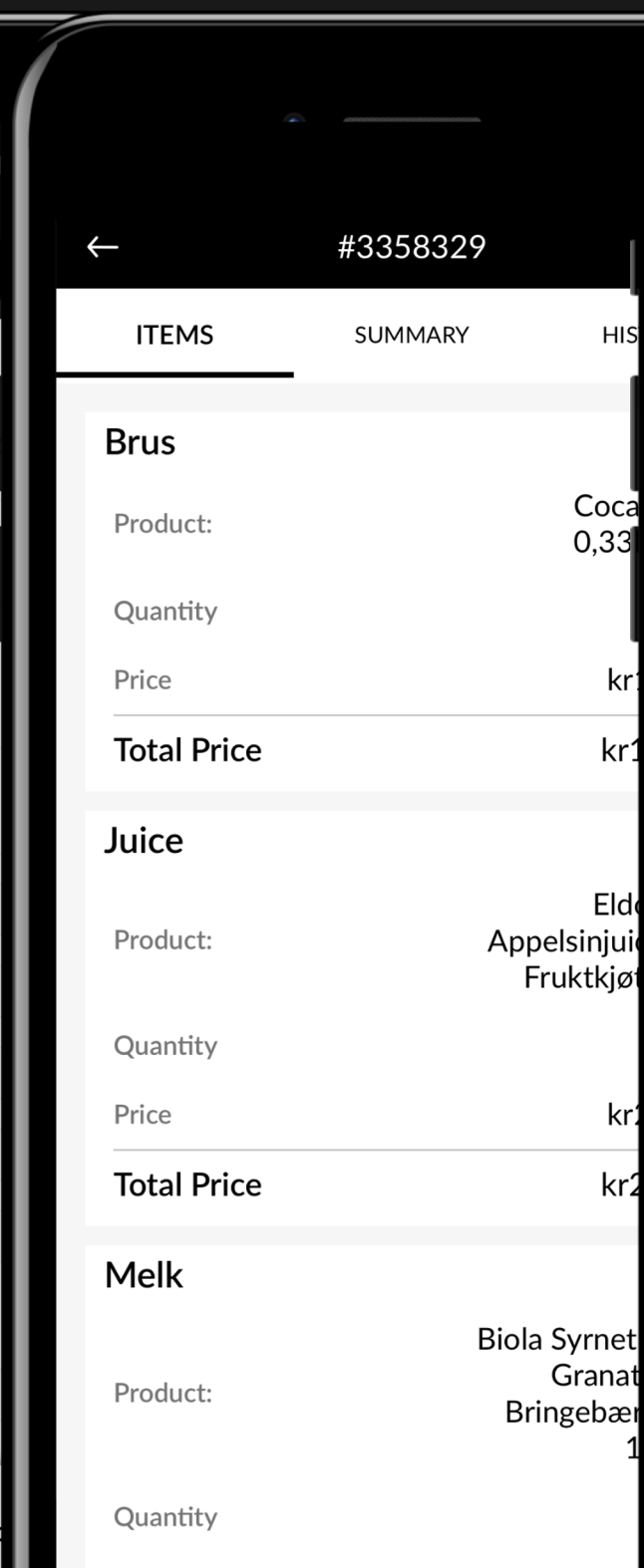
Customers can order from partner stores, Click&collect from IKEA and many more, and even peer-to-peer delivery from Finn and Tise

The Utopia

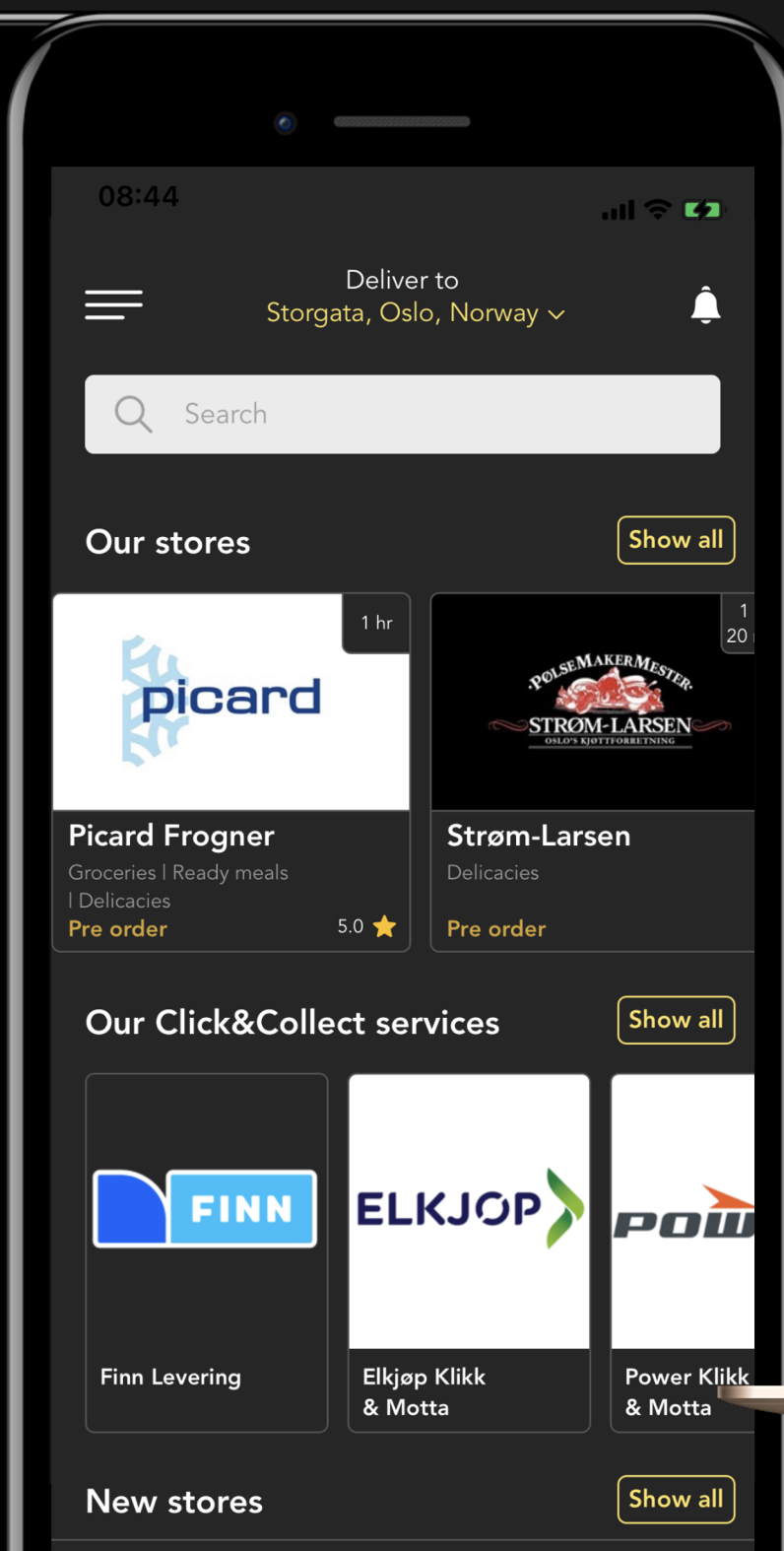




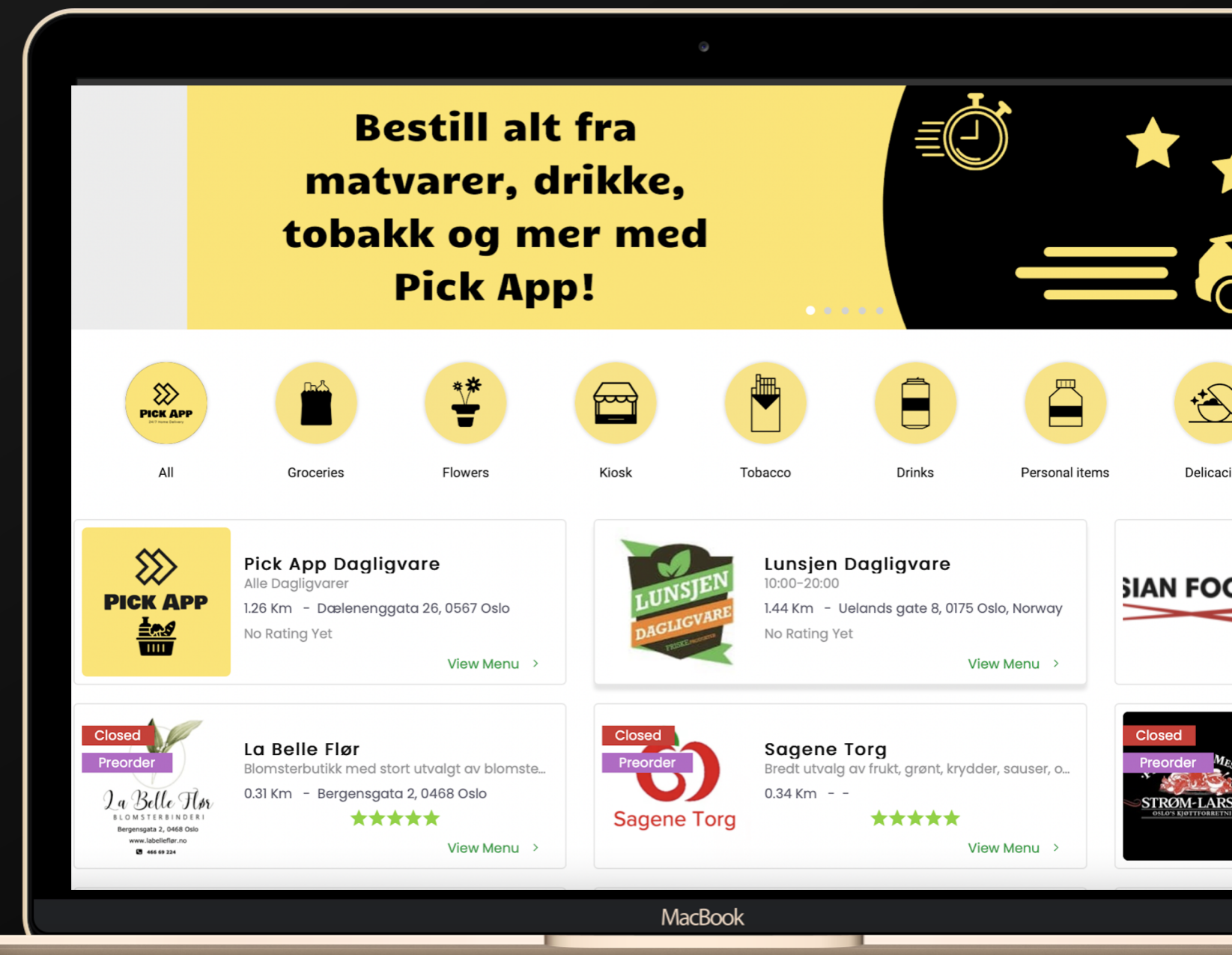
DRIVER APP



MERCHANT APP

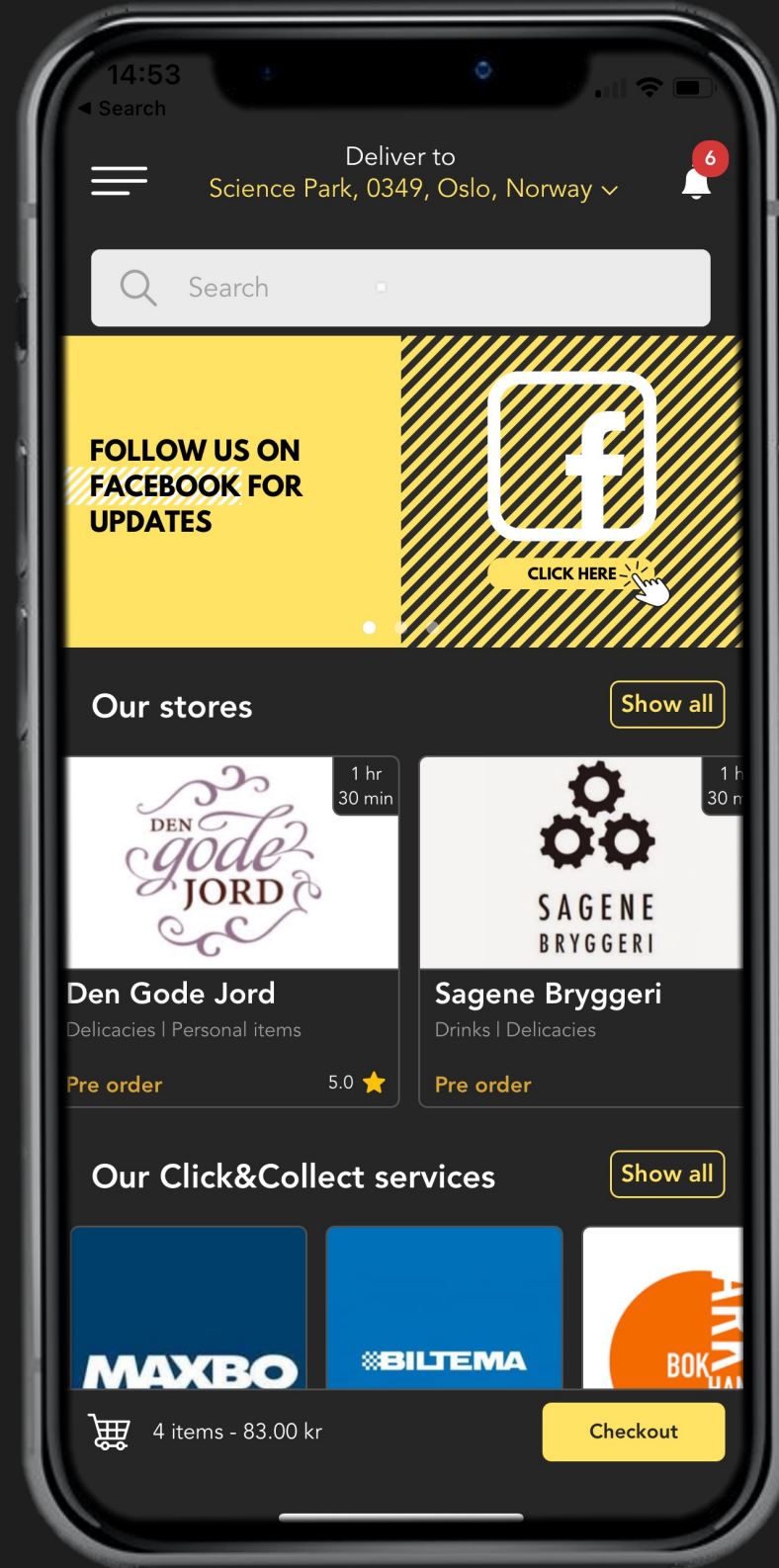


CUSTOMER APP



ADMIN DASHBOARD AND WEB STORE

SEAMLESS COMMUNITY COMMERCE



Partnership highlights

FREE Online Store Set Up

All or the relevant products of the store will be added to the online store by Pick App Team. No cost and no work for the store staff!

No commission

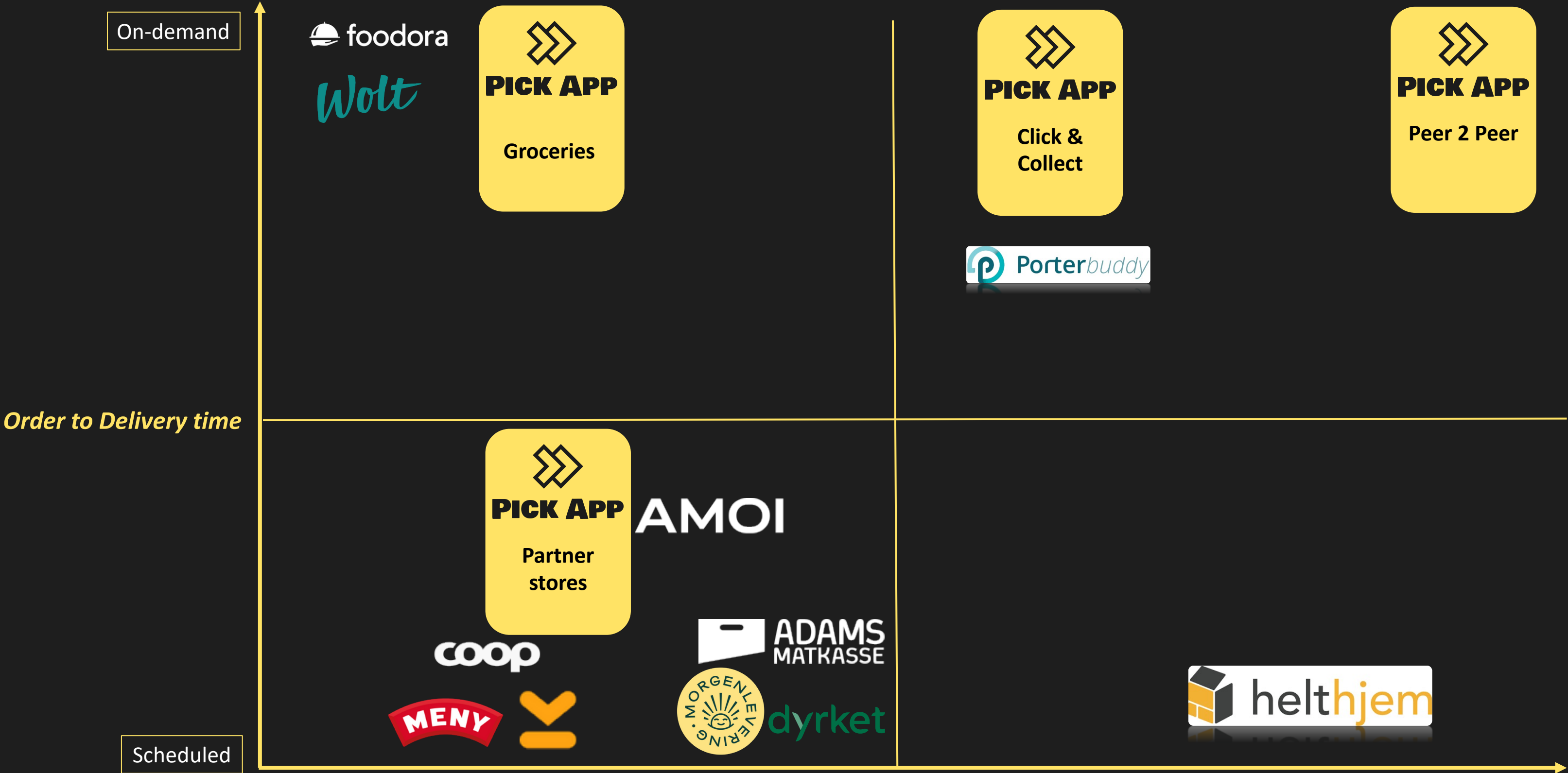
There's no commission fee to share the profit, no mandatory cooperation period. The partnership can be ended with 1 month notice. The service commission is just 2,5%.

Integrated delivery service

Delivery service of Pick App will be integrated part of the store's presence in the app. Store will be responsible for preparing the order on time. The delivery operation will be handled by Pick App.

Delivery space

07

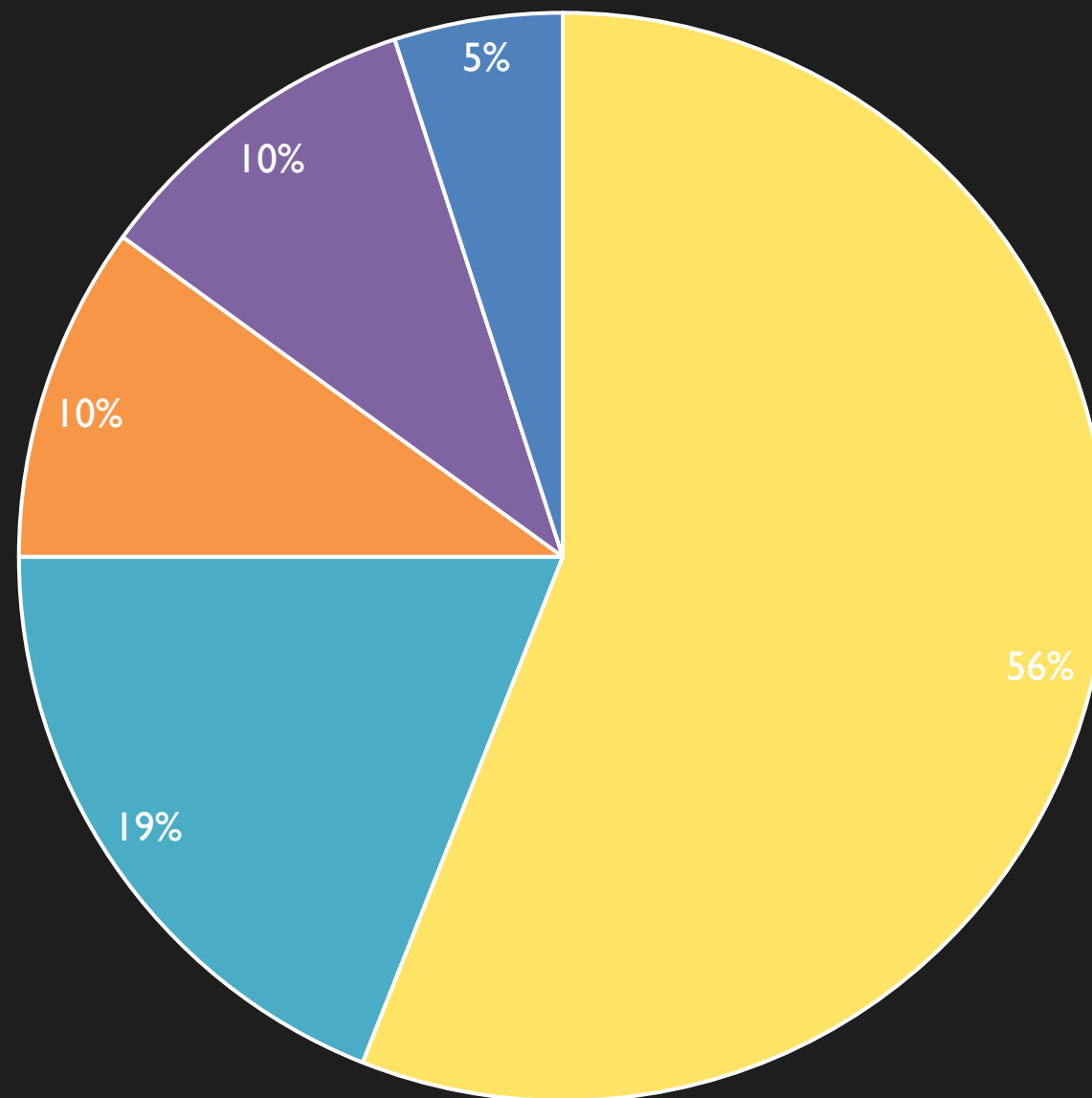


- Hot Food
- Groceries
- Non-food
- Delicacy
- Food packs
- E-commerce
- P2P

Content

Orders composition

■ Merchant Orders ■ Pick App Virtual Stores ■ Finn& Tise Orders ■ Custom Orders ■ Click&collect Orders





Target Market

Urbanistas

Time pressure, hectic daily life, different needs,
difficulty to plan shopping

Comfort seekers

Anyone who is used to reaching food, rides, dates,
music, and film on-demand

Urbanista: An urbanista is selective, but never snobbish, intellectual, but also street smart, has an in-depth knowledge of the best people, places, and things her city has to offer.

Competitive opportunities

Delivery area

Launch smart, serve big

All in one app

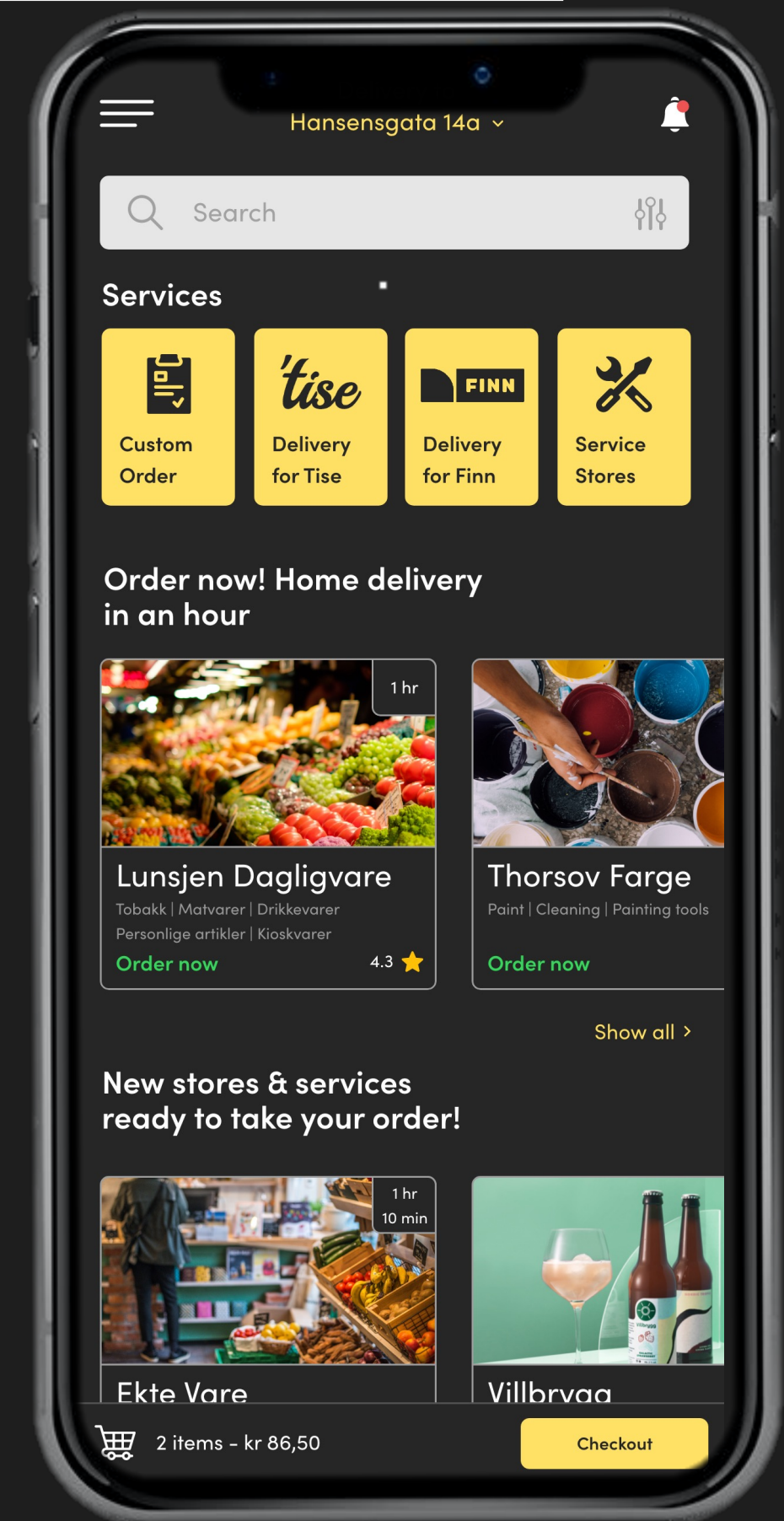
Store to consumer
Producer to consumer
Peer to Peer
Last mile delivery

Easy
expansion

Short launch timeline
Local resources
Flexible operation model

Smart
partnership

Subscription based PaaS





Norefjell – green and seamless mobility for visitors and residents.



APPLIED AUTONOMY



Pick App for Norefjell

Pick App supports Testarena Norefjell's sustainable and environmentally friendly transport vision by reducing local congestion caused by shoppers. Through Pick App home delivery, many households are served via pooled delivery of goods.

Scheduled home delivery

3 days a week

Serving the whole region

Increased serving area through home delivery

Cross city sales

Potential to become the
choice of customers in Oslo

Norefjell Pilot

- Launch in 6 weeks
- 8 local stores
- First order came from our loyal Oslo user
- 72 thousand kr revenue

**Vi leverer varene helt til
hytta på Norefjell**

Last ned **Pick App** nå og få din første levering **GRATIS**



 Last ned fra
App Store  Last ned på
Google Play

Formula of sustainability

- Underserved areas
- People + goods delivery
- Capacity utilization



Team



Rasmus Myklebust
Co-Founder &
Chairperson



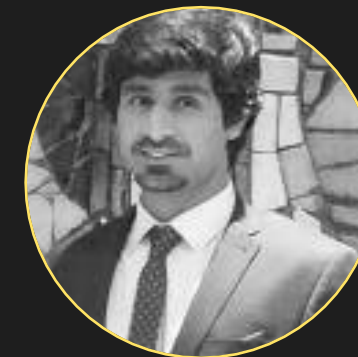
Pelin Smines
Co-founder & CEO



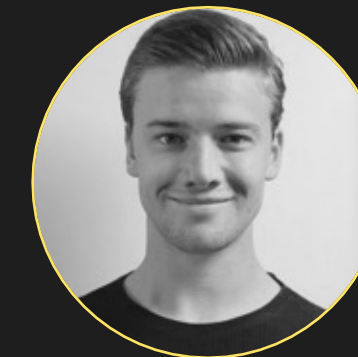
Kagan Kabayel
CTO



Andreas Carlsen
Expansion Sales
Manager



Umais Ghani
Delivery Ops. Mgr.



Sander Becher Moen
Marketing Manager



Nicole Kotseva
SoMe Manager



Karl Munthe-Kaas
Investor and Advisor

Øyvind Reed
Board member and Advisor



Trond Riiber Knudsen
Investor and Advisor

David Piperno
Investor and Advisor



For tailormade mobility solutions

+4740851298



pelin.smines@pick-app.no



pickapp.no

