

Market availability analysis

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holo

AUTOPIA Goals / Innovation Concept

Autopia Application:

“The primary objective of AUTOPIA is to validate the benefits of a shared, autonomous vehicle fleet in real life (vs theoretical studies) reducing vehicle miles travelled as customers reduce their individual, private car usage. In practical terms this requires some specific advancements in AV capability which are outlined in the Autopia innovation concept”

Ski capability goals (2019)

The AUTOPIA goals can be translated in to specific performance goals for the AVs in Ski, that should be

Speed

Ability to operate in 50 kph zone. This means the vehicle shall be able to operate safely at minimum 40 km/h

SAE Level 4 autonomy within project timeline

Possibility to limit the on-board operator role to near zero within project timeline

On-demand functionality

Functioning system for demand responsive transport. This includes both dynamic routing and functionality for completing missions based on external dispatch input

Operational stability

A proven track record of continuous operation. Minimum 3 months of operation in real traffic

Vehicle documentation / approval

Can be approved for operation in Norway. Technology is good enough and well documented enough to pass Norwegian authorities

Available for purchase

Vendor is willing to sell or lease the vehicles to Holo and Ruter

All weather capability

Ability to operate year round in Norwegian weather conditions. Including snow, wind and rain.

Software vendor + Vehicle platform

Retrofit

vs.













Purpose built



Purpose built autonomous shuttles

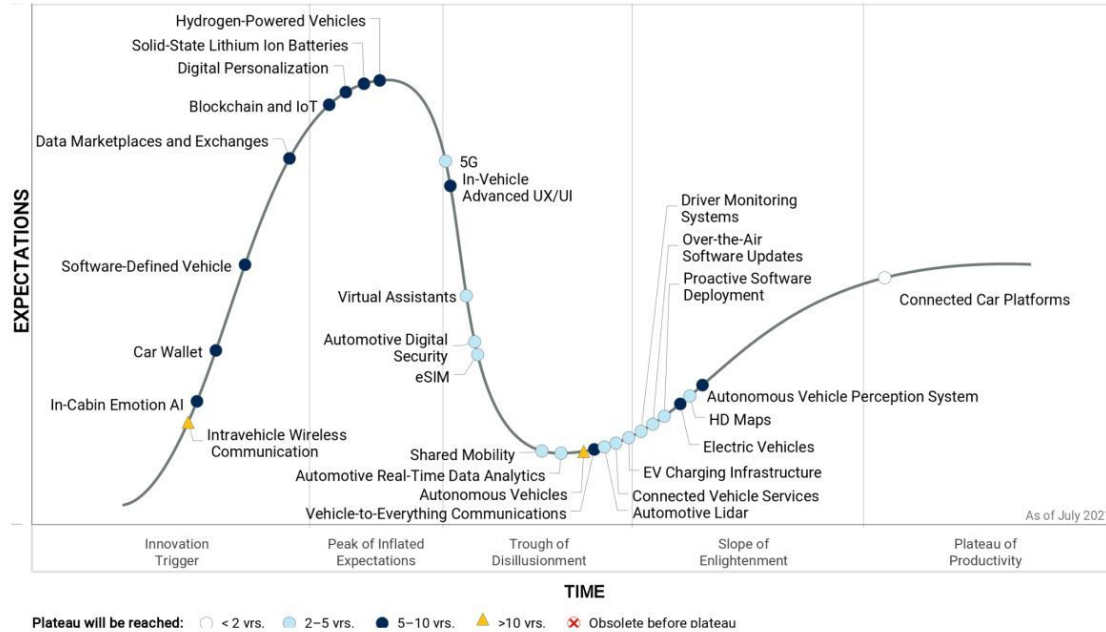
Wayve Automon Arma		18	No	No	No	Yes	Yes	No
Wayve Automon shuttle D		25	No	No	?	?	No	No
Sensible 4 / Gatcha		30	?	Yes	?	?	No	Yes
Waymile EZ10 gan 3		25	No	Yes	No	Yes	Yes	No
Autothere PRT		?	No	?	?	?	Yes	?
Autothere GRT		?	No	?	?	?	Yes	?
Auto Apolong		40	?	?	?	?	No	?
Auto long 5G		40	?	?	?	?	Yes	?
Autonomous AT		15	No	?	?	?	No	?
Autonomous Motore Diti		15	No	No	No	No	Yes	No

Type approved cars retrofitted with AD technology

Aurora		50	?	?	?	?	No	?
Cruise		50	Yes	Yes	?	?	No	?
May Mobility		30	?	?	?	?	No	?
Motional		50	?	?	?	?	No	?
Deloitte		30	?	?	?	?	No	?
Pony.ai		50	?	?	?	?	No	?
Sensible 4 / Toyota Proace		30	Yes	Yes	Yes	Yes	Yes	Yes
Stellantis		?	?	?	?	?	No	?
Ikea		110	No	No	No	No	Yes	No
VW/Argo AI		?	?	?	?	?	No	?
Waymo		50	Yes	Yes	?	?	No	?
Worle		50	Yes	Yes	?	?	No	?



Hypecycle 2022



Gartner.

We tend to overestimate the effect of a technology in the short run and underestimate the effect in the long run.

(Roy Amara)

Vast difference in size and capabilities

Top tier software developers: Well-funded technology companies from going for SAE level 4 autonomy on open roads. Technology not commercially available yet.



Incumbent OEMs: The existing carmakers are developing both vehicles and software. Many are also investing heavily in top tier AD software vendors. Vehicles are not yet commercially available or available for testing.



SMEs: Medium-size and small companies focused on reduced-speed and reduced complexity environments.

Vehicles from some of these vendors are commercially available.

