

 movia **Ruter#**

 Kolumbus

 Skånetrafiken

VIA  VAN

# ViaVan Platform

Dialogue conference about ridesharing

## Our mission.

**To build the world's most efficient, convenient, and accessible shared mobility solutions.**

We strive to be the digital infrastructure powering public transit for cities, transit agencies, and private operators.



## HOW THE SERVICE WORKS



1

Request ride



2

Via assigns  
optimal seat



3

Walk to  
Virtual  
Bus Stop



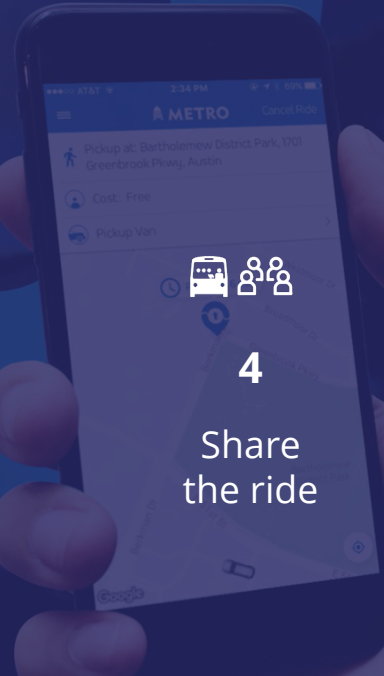
4

Share  
the ride



5

Route  
dynamically



# On-demand transit system operating at a global scale

15. June 2020

Confidential & Trade Secret

100+  
partnerships

20+  
countries

2m+  
rides/month

350+  
engineers

## NORTH AMERICA

- |                         |                          |                             |                      |
|-------------------------|--------------------------|-----------------------------|----------------------|
| Austin, TX              | Green Bay, WI            | Newton, MA                  | Sacramento, CA       |
| Arlington, TX           | Hampton Roads, VA        | Niagara*                    | Salt Lake City, UT   |
| Atlanta, GA*            | Harvard University, MA + | New York, NY +              | Sault Ste. Marie, MI |
| Birmingham, AL          | Jersey City, NJ          | Northeastern University, MA | Seattle, WA          |
| Chicago, IL             | Kennewick, WA +          | Norwalk, CT                 | St. Louis, MO        |
| Columbia University, NY | Lone Tree, CO            | Northwestern University, IL | Washington, DC +     |
| Columbus, OH +          | Los Angeles, CA +        | Orange County, CA           | West Sacramento, CA  |
| Cupertino, CA           | Marin, CA                | Pacifica, CA                |                      |
| Detroit, MI*            | Montgomery County, MD    | Pasco, WA +                 |                      |
| Fort Worth, TX          | Montreal                 | Richland, WA +              |                      |
| Grand Rapids, MI        |                          |                             |                      |

## SOUTH AMERICA

- Brasilia\*
- Fortaleza
- Goiania
- Santiago\*

## EUROPE

- |                  |              |                      |              |
|------------------|--------------|----------------------|--------------|
| <b>Amsterdam</b> | East Midland | Madrid*              | Sevenoaks +  |
| Aix              | Helsinki     | Mainz*               | Switzerland* |
| Anglet           | Leicester    | Malta +              | Tees Valley  |
| Berlin +         | Liverpool    | <b>Milton Keynes</b> | Tours +      |
| Bielefeld        | London +     | Nancy +              | Wales* +     |
| Bordeaux         | Lübeck       | Oberhausen*          |              |
| Brandenburg      | Ludwigshafen | Oslo                 |              |
| Bremen           | Lyon         | Oxford               |              |

## MIDDLE EAST

- |             |            |
|-------------|------------|
| Abu Dhabi + | Jeddah +   |
| Buraydah*   | Jerusalem* |
| Doha        | Misgav     |
| Dubai       | Tel Aviv + |

## ASIA

- Fukushima\*
- Singapore
- Tokyo

## AUSTRALIA & NEW ZEALAND

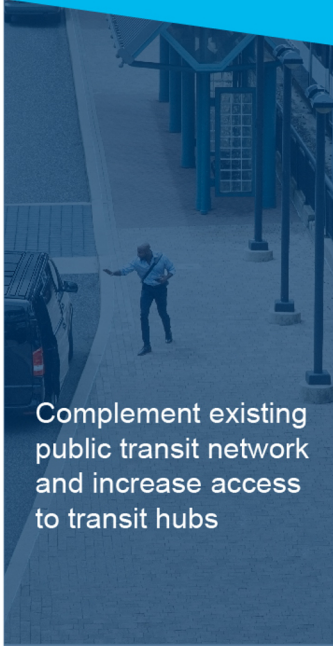
- |          |           |
|----------|-----------|
| Adelaide | Newcastle |
| Auckland | Sydney +  |
| Canberra | Timaru +  |

\*Launching soon  
Via or ViaVan cities  
+ Emergency Services



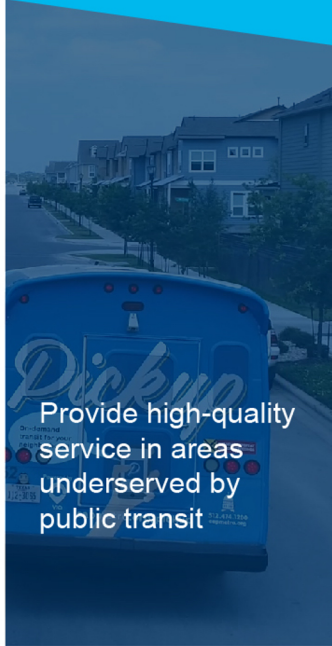
## Overview

### FIRST MILE / LAST MILE



Complement existing public transit network and increase access to transit hubs

### TRANSIT DESERTS



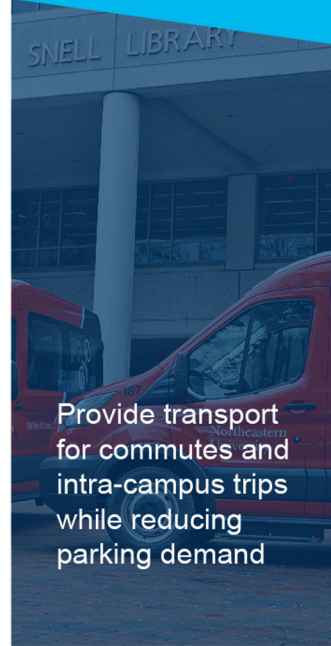
Provide high-quality service in areas underserved by public transit

### PARATRANSIT



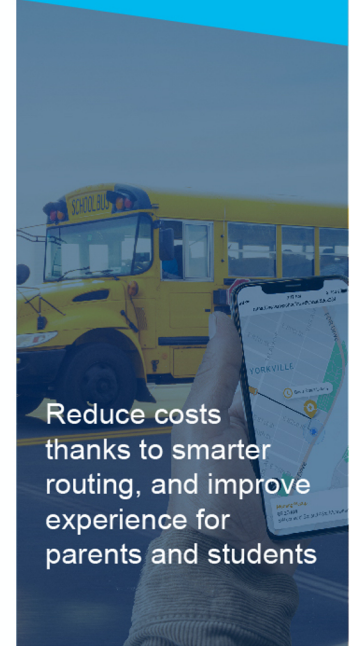
Reduce operating costs and improve rider experience

### CORPORATE / UNIVERSITIES



Provide transport for commutes and intra-campus trips while reducing parking demand

### SCHOOLS



Reduce costs thanks to smarter routing, and improve experience for parents and students

# Case Study – Konsentra

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6

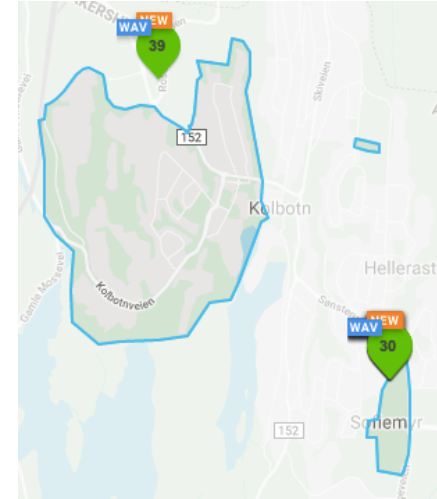
## A first-last mile service for a sports complex

### Goals

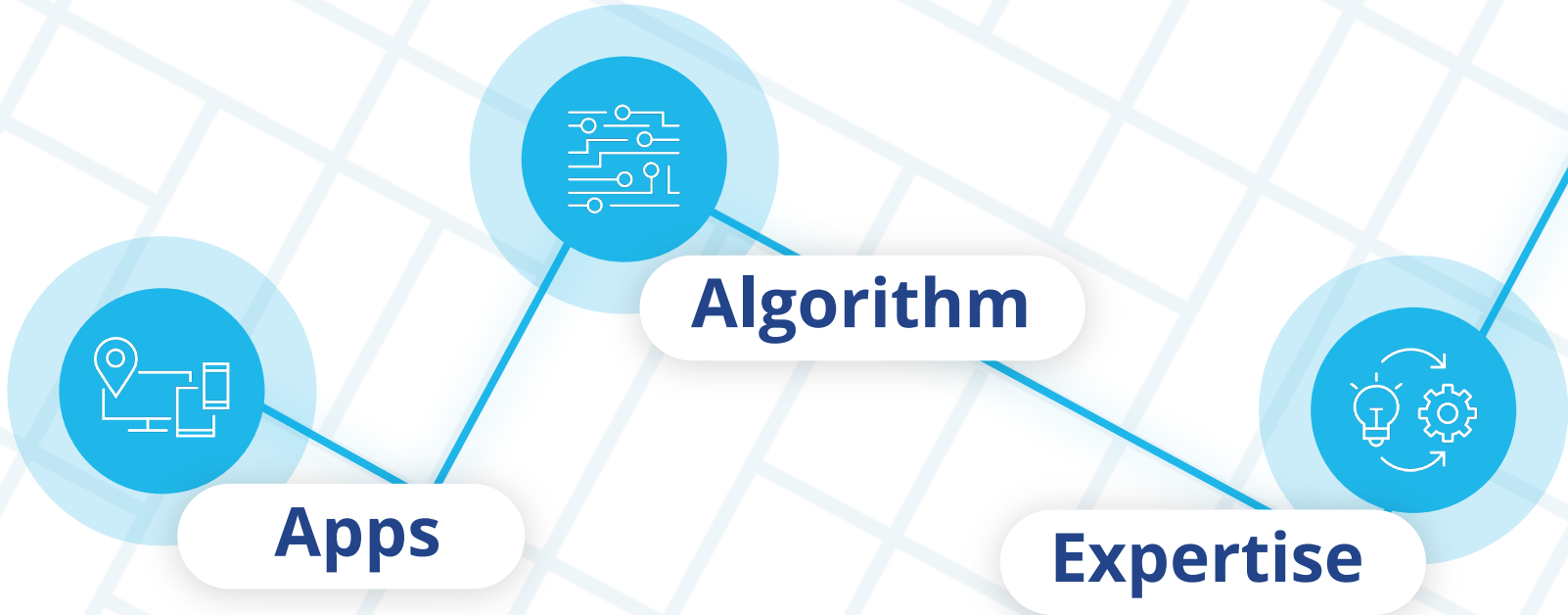
- Provide first- and last- mile connection to sports complex
- Reduce single-occupancy trips and improve public transport usage. >75% of all sports complex visitors arrive by private car.
- Provide an affordable transport option (priced at the regular public transport tariff)

### Deployment

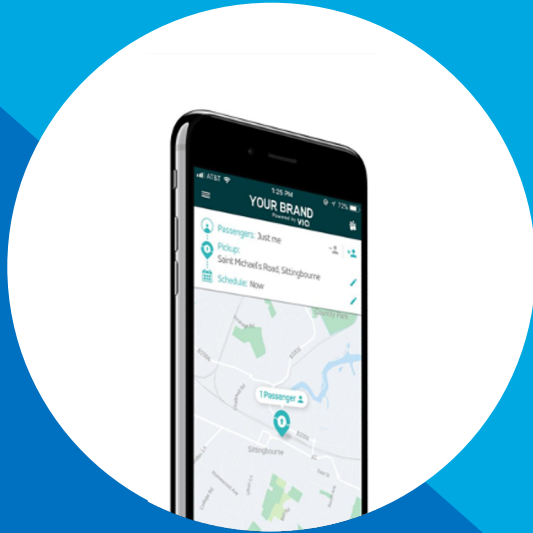
- Launched September 2019
- Pilot zone connects Vassbonn, Trollasen, Mastemyr and train station Kolbotn – trips can be made to and from sports complex Sofiemyr and Hellerasten
- Operating hours: Monday-Friday, 4-9pm



A comprehensive, technological  
transit solution.



## Partnership models.



### Software-as-a-Service (SaaS)

Providing ViaVan's on demand shuttle system to transit agencies and operators who prefer to use their own vehicles and drivers.



### Transportation-as-a-Service (TaaS)

Turnkey solution operated by ViaVan on behalf of our partners that includes technology, drivers, vehicles, and operations management.

**Thank you.**

