

To: Potential suppliers
From: Ruter AS

22. februar 2017

Open Invitation

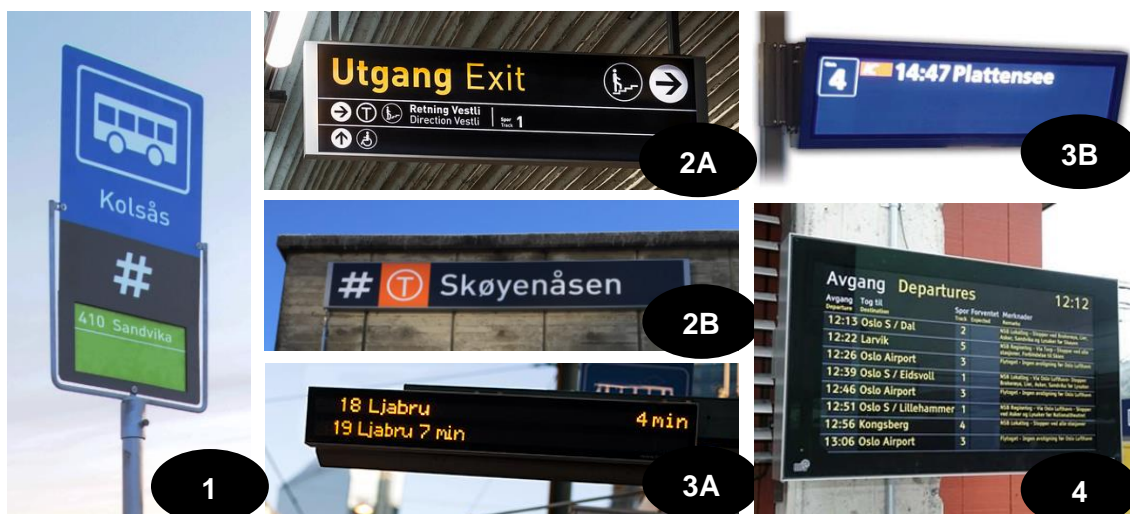
Dialogue Conference on Ruter's signage products

Ruter is planning to establish new contract(s) for production, delivery and installation of signage products. In this contract(s), Ruter is planning to employ a dynamic purchasing system.

The dialogue conference has the following purpose: to ensure that potential bidders have good knowledge of Ruter's needs and requirements; to collect input that may affect the competition's structure, content and description of deliverables; and to provide information about the dynamic purchasing system.

Ruter's signage products are divided into four categories:

- 1) Simple signs for outdoor use
- 2) Signs with light (outdoor and indoor)
- 3) Simple digital signage for outdoor use
- 4) High-resolution digital signage (monitors/LED) primarily for outdoor use



The photos show a few examples of signs of the four categories of signage products.



Preliminary program:

- 9:00 Welcome, purpose of the meeting (Linda Thorsen)
- 9:15 Introduction to Ruter's signage program (Bo Graaner, in Norwegian)
- 9:45 Digital signs (Håvard Tunheim)
- 10:00 Coffee break
- 10:15 Introduction to dynamic purchasing system (Benny Rytter Johansen)
- 10:45 Questions and Answers
- 11:15 Summary
- 11:30 End of conference

Time: 22/03/2017 at. 9:00 to 11:30 with light refreshments

Location: Dronningens gate 40, Oslo, Norway

Written documentation from the meeting will be available after the event.

Registrations and any questions are to be sent to anbud@ruter.no within 10:00 by 15 March 2017. Up to 3 people per company may attend.

Attending suppliers of signage products are encouraged to post a presentation of its range of products and services in pdf format along with the registration.