

Xerox Seamless™



Seamless™



A crazy idea



A collaborative
work with XRCE



A proof of
technical
feasibility



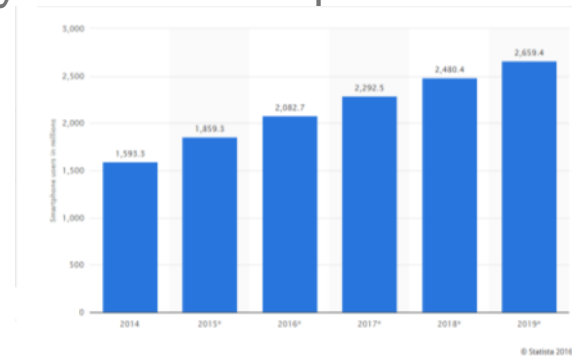
A concrete pilot
in Valence



Why is Seamless being developed?

- Smartphone industry is revolutionizing the payment
- 2+ Billion smartphones already in use in 2015
- Payment companies (Visa and MasterCard...) and e-wallet providers (Apple, Google..) are entering Transportation business with Transit fare payments

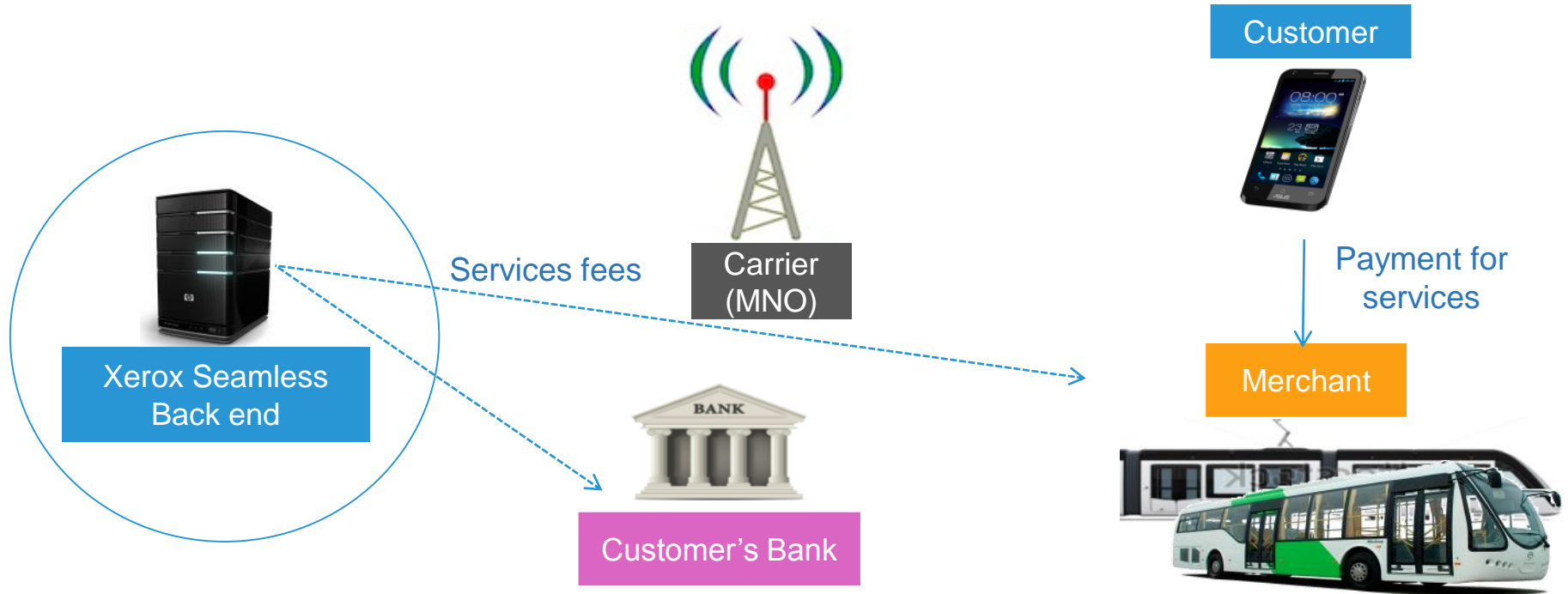
→ We must be ready to face this challenging evolution in the payment of Transport related services.



Number of smartphone users* worldwide from 2014 to 2019 (in millions)



Xerox Seamless





What is the Seamless solution ?

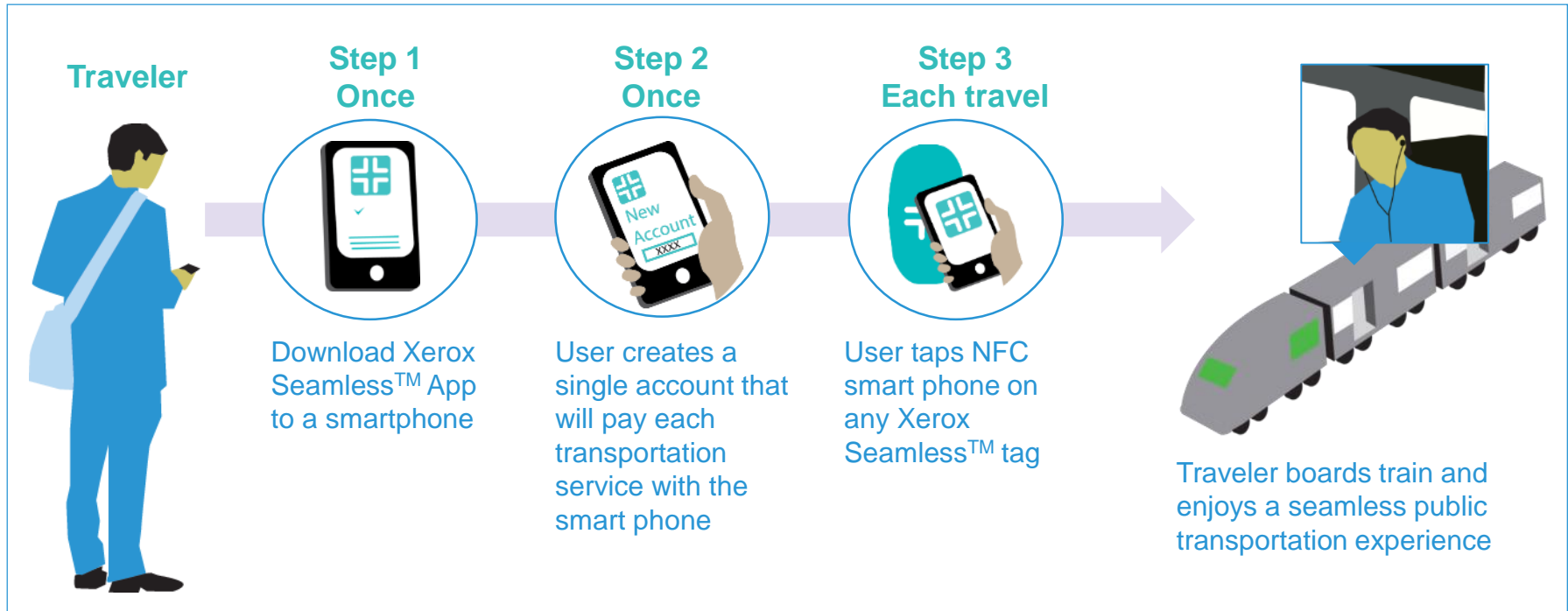
Service Overview



- Smartphones **replace expensive devices** Public Operators used to acquire.
- **Once registered** on the Seamless platform and having provided payment information (bank card),
- The user can then “validate” his travel by **approaching his phone to a simple NFC tag** installed in a bus, subway gate ... to access the paid area of the public transport network.
- Users are invoiced at the end of the month, there is **no need to buy a ticket in advance**
- **Xerox operates and administrates** the central system in exchange of receiving **transaction fee** for each entry into the systems.



Xerox Seamless: User Perspective





High Level Functional

- Scope -

 **WORK CAN WORK BETTER™** 